



## FIRE APPARATUS MANUFACTURERS' ASSOCIATION

### *"Answering the Call"*

June 14, 2010

TO: All FAMA Members

Pursuant to Section 5.3 of the bylaws of the Fire Apparatus Manufacturers' Association (FAMA), notice is hereby given that a meeting of the general membership will be held October 7-8, 2010, at the

San Antonio Plaza Marriott  
555 South Alamo Street  
San Antonio, TX

FEMSA will host its Annual Meeting during this time, and will share some meeting conference programs and events with FAMA.

A 4-page meeting and conference brochure has been prepared detailing the schedule of meetings, speaker presentations, and programs that are planned.

In addition to the dynamic programs, speakers and interactive break-out sessions, San Antonio is a great place to network with fellow manufacturers and suppliers. With the joint meeting of FAMA and FEMSA, the opportunity to visit with multiple vendors is doubled. Don't forget to invite your spouse. Social networking builds life-long friendships and stronger relationships with your fellow members.

**REGISTRATION DEADLINE: August 28, 2010 - [www.fama.org/meetingReg](http://www.fama.org/meetingReg)**

In answer to your survey comments from last year, you can expect to see a lineup of quality speakers and presentations that will provide great take-away.

**Sponsorship Opportunities** – The following sponsorship opportunities are available to all members attending the 2010 fall meetings and events:

FAMA Friday Member Breakfast - \$2,000

FAMA/FEMSA Spouses Breakfast - \$1,500

FAMA/FEMSA Friday Member Lunch - \$6,500

FAMA/FEMSA Friday Reception (preceding banquet) - \$4,200

FAMA/FEMSA Friday Banquet Open Bar - \$2,500

*(Please email Karen – [info@fama.org](mailto:info@fama.org) – if you have interest in any of these opportunities.)*

**A Sincere Thank You** to the following FEMSA members for their sponsorship commitments that benefit FEMSA and FAMA members:

FEMSA/FAMA Business Speaker - \$4,000 – **Fire Chief** Magazine

FEMSA General Meeting Breakfasts - \$4,200 – **FireRescue** companies

FEMSA/FAMA Coffee Breaks - \$4,500 – **Firehouse** companies

FEMSA/FAMA Hospitality Suite - \$11,000 – **Fire Engineering** Magazine & **FDIC**

#### **Sponsorship Benefits –**

- Formal recognition in meeting materials and from podium each day
- Opportunity to place signage and promotional materials during your sponsored event \*
- Exposure to the FAMA and FEMSA memberships
- Build new relationships with potential customers

(\* Sponsors will be recognized from the podium and will be allowed to place banners, literature and promotional materials on the table(s) provided during the sponsored event. Promotional materials must be approved, in advance, by FAMA.)

**Periodic updates** will be e-mailed to you providing additional details on the roundtable panelists, breakouts, other presentations, as well as the hotel and area attractions.

**On-line registration** is now available at [www.fama.org/meetingReg](http://www.fama.org/meetingReg). If you do not receive an electronic confirmation from Bob Grimaldi within 48 hours of submitting your on-line registration, contact Bob directly at [bobg@rometravel.com](mailto:bobg@rometravel.com). Your confirmation will include a receipt for your requested booking. In addition, we will e-mail broadcast a list of registered attendees periodically. If you registered and do not see your name on the list, contact Bob immediately. These procedures will ensure that everyone is accounted for.

**Room Block** - All members are encouraged to book their rooms at the Plaza Marriott through the FAMA/FEMSA room block (see on-line registration form). Our group is guaranteed the best available rate for the dates of our stay at the hotel.

In order to accommodate all member requests and fulfill our room block commitment, registration deadline has been set for August 28th. At that time we must advise the hotel how many sleeping rooms will be required each night of our meeting events.

#### **MEETING FEES and RESERVATION/CANCELLATION/REFUND POLICIES**

1. Meeting Fees: No “a la carte” meeting fee schedules are available to members, spouses and/or guests with the exception of children under 11 years of age.
2. Reservation Policy: FAMA/FEMSA negotiates a special room rate each year. The room block this year closes August 28<sup>th</sup>. After that date, the FAMA/FEMSA rate might not be available and you will have to pay the full rack rate. We set aside a fixed number of rooms based on anticipated attendance. Reservations are made on a first-come, first-served basis. If our main hotel sells out, we will make reservations for you at a hotel nearby.
3. Cancellation Policy: If you cancel a reservation after August 28<sup>th</sup>, there is a one-night cancellation fee. Also, if you check out prior to your original reservation departure date, you

will be charged a one-night cancellation fee. No-Shows will be charged for the nights missed.

4. Refund Policy: Annual membership meeting fees will not be refunded, but will be credited toward the next annual membership meeting.

Members are reminded that FAMA policies prohibit direct selling during meeting events and in common areas of the hotel where members socialize and network.

If you have any questions, feel free to contact your annual meeting planners directly or the FAMA office.

We look forward to seeing you this October in San Antonio.

Sincerely,



Peter Darley, President

and the FAMA Meeting Planning Committee:

John Swanson, Chair – [jswanson@kocheck.com](mailto:jswanson@kocheck.com)

Mark Albright, Vice Chair – [albright@4guysfire.com](mailto:albright@4guysfire.com)

Grady North, Board Vice President – [gnorth@crashrescue.com](mailto:gnorth@crashrescue.com)

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