



REGISTER NOW!

**FEMSA & FAMA
ANNUAL/FALL MEETINGS
& CONFERENCE PROGRAMS**

**“THE FUTURE OF
THE FIRE SERVICE”**

San Antonio, Texas • October 7-8, 2010

YOU WILL NOT WANT TO MISS:

- FEMSA and FAMA business meetings
- A great line-up of speakers and events based on feedback from our members
- Networking, networking, networking!

CONFERENCE LOCATION

Marriott Plaza
555 South Alamo Street
San Antonio, TX

TO REGISTER:

www.FEMSA.org or www.FAMA.org

Want to register, but you aren't a member? Contact us to find out how!
Karen Burnham at info@femsa.org or info@fama.org





FEMSA & FAMA ANNUAL/FALL MEETINGS

Please note: schedule and speakers subject to change.

WEDNESDAY - OCTOBER 6, 2010: ARRIVAL

12:00 pm - 1:00 pm
1:00 pm - 5:00 pm

FEMSA Board Lunch
FEMSA Board Meeting

THURSDAY - OCTOBER 7, 2010

6:30 am
7:00 am - 9:00 am
7:30 am - 8:45 am
9:00 am - 12:00 pm
12:00 pm - 1:00 pm
1:00 pm - 2:00 pm



FAMA Board Breakfast
FAMA Board Meeting
FEMSA Member Breakfast
FEMSA Annual Business Meeting
Lunch Break (on own)
FEMSA/FAMA Joint Session
Keynote - Future Direction of the Fire Service in North America
Dr. Denis Onieal –Superintendent, U.S. Fire Training Academy

2:00 pm - 3:00 pm



Economy Insight
Mark Light - Director, International Association of Fire Chiefs

3:00 pm - 3:15 pm
3:15 pm - 5:00 pm



Break (FEMSA and FAMA)
Fire Chiefs Roundtable
Moderator: Chief Dennis Compton (ret.)
Panelists:
Mack Borchardt, Fire Chief, Frisco Fire Dept.
Charles Hood, Fire Chief, San Antonio Fire Dept.
Denis Onieal, Superintendent, U.S. Fire Training Academy
Shane Ray, Fire Chief, Pleasant View Vol. Fire Dept.
Jay Reardon, Fire Chief, MABAS-II

5:30 pm - 7:30 pm

Reception: All members and guests



& CONFERENCE PROGRAMS

FRIDAY - OCTOBER 8, 2010

7:30 am

8:00 am - 9:45 am

7:30 am

8:30 am - 9:45 am

8:30 am - 9:45 am

9:45 am - 10:00 am

10:00 am - 10:45 am

10:45 am - 11:30 am

11:30 am - 1:00 pm

1:00 pm - 2:30 pm

2:30 pm - 2:45 pm

2:45 pm - 4:00 pm

4:00 pm - 5:00 pm

6:00 pm - 7:00 pm

7:00 pm - 9:30 pm

FAMA Member Breakfast

FAMA Business Meeting

FEMSA Member Breakfast

Spouse Program: Breakfast "Off the Menu"

FEMSA Meeting and Caucus Groups

Statistical Data gathering for FEMSA

Break (FEMSA and FAMA)

Fire Grant Administration

Ross Ashley - Assistant Administrator, Grant Programs Directorate, FEMA

Vulnerability Assessment Project

Chief Ron Siarnicki - NFFF

Lunch (FEMSA and FAMA Members)

Fire Drill

- Social Media Marketing
- Blogging for Manufacturers
- Online Surveys
- How To Coordinate a "Home Day"
- Trade Show Effectiveness
- New "Hands Only" CPR Demo + AED Demo
- Smart Phone Apps for Business
- Legal Issues
- Mutual Aid Purchasing
- Insurance
- Fire Chiefs and Salespeople: Improving the Connection
- Break (FEMSA and FAMA)
- Member's Open Mic

Presentation (awaiting confirmation)

Reception: All members and guests

Banquet & Speaker: All members and guests

SATURDAY - OCTOBER 9, 2010: DEPARTURE

SAN ANTONIO ATTRACTIONS

There are many things to do. Here is just a sampling to help you plan your visit.

- **The Alamo:** The old mission where a small band of Texans held out for thirteen days against the centralist army of General Antonio Lopez de Santa Anna. Just a short walk from the River Walk.
- **Riverwalk San Antonio:** Shops, restaurants and bars along the banks of the San Antonio River.
- **Fort Sam Houston:** The post is known as the birthplace of military aviation; now known as the home of Army medicine.
- **San Antonio Botanical Garden**
- **Market Square (El Mercado):** Shopping area patterned after an authentic Mexican market.
- **San Antonio Zoological Gardens And Aquarium:** Ranked as one of the top zoos in the nation.
- **Spanish Governor's Palace:** A national historic landmark
- **Sea World of San Antonio**



SPEAKER BIOS

Dennis Compton, Chief (ret.) is a well-known speaker and the author of several books. Compton was the Fire Chief in Mesa, Arizona for five years and Assistant Fire Chief in Phoenix, Arizona, where he served for twenty-seven years. He has served as Chairman of the Executive Board of the International Fire Service Training Association (IFSTA) and Chairman of the Congressional Fire Services Institute's National Advisory Committee. He is currently Chairman of the National Fallen Firefighters Foundation Board of Directors and Chairman of the Home Safety Council Board of Directors.

Mack Borchardt, Chief, Frisco Volunteer Fire Department, joined the Frisco Volunteer Fire Department in the summer of 1973. Frisco's then-Mayor appointed him Fire Chief of the Volunteer Fire Department in February 1979. His volunteer status evolved into a paid position with the City of Frisco in 1981. When Frisco's first and only City Manager, George Purefoy, came to Frisco in 1987, Chief Borchardt moved to the fire department on a full time basis. He continues to wear the hat of 'Fire Chief' today.

Charles N. Hood, Chief, San Antonio Fire Department, became fire chief in April 2007. Prior to his current appointment, Hood served more than 23 years in the Phoenix Fire Department, including progressively responsible positions as Assistant Chief, Deputy Chief, Battalion Chief and Division Chief. He also serves as an adjunct faculty member at Texas A&M University in the national Emergency Response and Rescue Training Center. Additionally, Hood is a member of the Red Incident Support Team, a national incident management team on call to respond to natural and manmade disasters.

Dr. Denis Onieal, Superintendent, National Fire Academy, was appointed in 1995. He completed a Bachelor of Science Degree in 1976, a Masters Degree in Public Administration from Fairleigh (Fair-Lee) Dickinson University in 1978 and a Doctor of Education degree from New York University in 1990. He taught in the Master and Doctorate programs in Education at NYU for five years and has over 30 publications in the fire field. Onieal joined the Jersey City Fire Department in 1971, rising through the ranks from firefighter to Deputy Chief, and then acting chief in 1995, leading a uniformed force of over 600 firefighters and officers.

Shane Ray, Chief, Pleasant View (Tenn.) Volunteer Fire Department, began his fire service career in 1984 and worked through the ranks of career and volunteer organizations serving from firefighter to chief. Ray is also Director of Public Fire Protection for the National Fire Sprinkler Association. He is a graduate of Eastern Kentucky University, Harvard's John F. Kennedy School of Government, the University of Maryland's Leadership Development Program, and the National Fire Academy's Executive Fire Officer Program. He is currently an adjunct instructor at the Tenn. Fire Service and Codes Academy as well as the National Fire Academy.

Jay Reardon, Chief, MABAS-II, has served in Fire and Emergency Services since 1967. He has served as Fire Chief in three different states and recently retired from the Village of Northbrook, Illinois. Chief Reardon earned a Bachelor of Science Degree from Southern Illinois University, a Masters of Public Administration from Western Michigan University, and a Postgraduate Fellowship from Harvard's JFK School of Government. Chief Reardon currently serves as instructional staff for Southern Illinois University and Northwestern University. He is the previous President (1999-2010) and current Chief Executive Officer for the MABAS (Mutual Aid Box Alarm System)-Illinois, coordinating 1,100 member agencies in support of large scale incidents, disaster responses and terrorist attacks.

Mark W. Light, chief executive officer and executive director, International Association of Fire Chiefs (IAFC), is also the chief executive officer of Emergency Services Consulting International (ESCI), a for-profit subsidiary of the IAFC. Before being appointed as the executive director, he served for five and a half years as the Deputy Executive Director. Prior to coming to the IAFC, Light was the Fire Chief in Henrico County, Virginia, and the Deputy Chief of the Roanoke County Fire and Rescue Department. He has a Masters of Public Administration from Virginia Polytechnic and State University and a Bachelor of Arts in Business Administration from Mary Baldwin College.

Don't miss out on seeing any of these expert presenters—Register for the FEMSA & FAMA Annual/Fall Meetings & Conference Programs TODAY!

www.FEMSA.org or www.FAMA.org