

Speaker's Packet



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Freedom
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About Robb

Robb Zbierski is a professional speaker, trainer and personal coach with Freedom Personal Development. Working with companies across a broad spectrum of industries, Robb helps clients develop professional skills and positive mindsets that let them discover their potential and maximize their results.



Robb's purpose is to inject excitement into everything he does. This purpose provides Robb the means to guide others (and himself) to become more effective in what they do while enjoying every minute of doing it. Because when you can more effectively accomplish the things you feel like you NEED to do, it lets you have way more fun when it comes time to doing the things you WANT to do!

With a history of success in Product Management, Sales and Marketing roles within the Outdoor, Bicycle and Fitness (aka "Passion Pursuit") industries, Robb was notorious for bringing fun to the forefront while also encouraging people to embrace their passion and energy to get the job done. A dynamic and engaging speaker, Robb makes every effort to connect with the audience to help them understand what can be accomplished with the right attitude and work ethic.

An avid cyclist, runner, fisherman and beer enthusiast, Robb has completed the infamous Triple Bypass bike ride, the Chicago Marathon and is in the midst of a 25-year run of never getting skunked on his annual fishing trip. Robb currently lives with his wife (Kate) and their twins (Effie and Charlie) in Arlington Heights, IL.

Curriculum Vitae

Personal History

Date of Birth: October 21, 1976

Place of Birth: Barrington, IL

Family: Wife, Kate; Children, Effie and Charlie (Twins)

Currently Resides: Arlington Heights, IL



Education:

1998-2000 Columbia College Chicago, Marketing Communications/Public Relations

1996-1998 University of Iowa, General Studies

Present Position:

2010-Present Speaker and Instructor, Freedom Personal Development

Former Positions:

2008-2010 Marketing Manager, Cycling Sports Group

2002-2008 Saris Cycling Group

"As the director of a top dental study club I am always looking for speakers who not only have a solid message to deliver but can deliver their message in a powerful way to engage the audience and provide information that can be implemented in real life situations and in business immediately. Robb was able to exceed my expectations and WOW our audience. Robb's message can be used to immediately impact your personal life and your business. He has been very easy and friendly to work with and I would recommend him to any organization looking to enhance personal development."

- Scott Hoyer, D.D.S, Director, Seattle Study Club Madison

Available Programs

Train Your Brain For Success

Your brain is the single biggest driver of your energy, your focus, and the results you get in every area of life. Your career, your finances, your physical health, your relationships- all of them are constantly created and influenced by your thinking. Unfortunately, your brain didn't come with an owner's manual...until now.

In Train Your Brain For Success, you will learn to harness the incredible creative capacity of your mind and achieve your personal best - professionally, financially and personally.

Based on Roger Seip's bestselling book, **Train Your Brain For Success** is extremely interactive, incredibly eye-opening, and a lot of fun! Participants will definitely gain insights that will make them more effective immediately, and come away with a plan for making that improvement last.

Through that process, we will cover:

- The ways in which your brain literally creates your experience - and your results. Every day, we're creating our lives with our mind - and it's enlightening to see how
- Your brain's extremely UNhelpful "default settings" All of us have brains that come "pre-programmed" with some really strong patterns that will actually hold you back - if not understood and dealt with.
- How to overcome these default settings, and put you in charge of your brain and your results. The good news is that there are simple and effective strategies for making your brain work FOR you instead of AGAINST you. So we'll wrap up our session by providing a game plan for ongoing improvement.

Reading Smart

We all have the "I'll get to it" pile of unread materials. Just knowing there is information in there that you are not using can bring on unwanted stress. How much of your day is dedicated to reading? How much of your day is dedicated to putting off what you know you SHOULD read?

The Reading Smart workshop teaches you how to convert yourself from a passive, disengaged reader to an active, voracious consumer of information. Imagine having the ability to cut your reading time in half while increasing comprehension and retention. Get through business books with ease. Turn your unsexy reading workload into something you can't wait to knock out. Be in the upper echelon of information holders in your industry.

Reading Smart workshop Clients:

- Double their reading speed
- Learn 15 strategies that help increase reading speed both in print and on a screen
- Notice a quantifiable increase in reading comprehension
- Reduce reading workload by 70%

The Proper Care and Feeding of Your Attitude

Don't worry, this isn't the talk you got from your mom when you were 9 years old that sounded like, "Listen, mister/miss...you need a bit of an attitude adjustment, pronto!" Some say Attitude is everything. In this program, attendees learn about the role their attitude plays in getting better results... in every aspect of their life, from relationships to business to health & fitness. Anything can be accomplished with the right attitude and mindset.

We'll discuss, and attendees walk away understanding:

- What attitude is (and isn't)
- The importance of your attitude
- Several Mindset Management tools that can help "tune up" your attitude to where it needs to be in order to operate at your best.

Discovering your Memory Power

Your profession demands that you remember a wealth of knowledge including client details, numbers, market data, lists, presentations and most importantly, NAMES! A simple slip of the mind can result in thousands of lost dollars in sales and credibility.

This unique program is a memory course that expands your ability to recall information like names, lists, numbers, presentations, key client information, foreign languages, vocabulary, equations, information from books and meetings and much more by teaching you how to use the natural language of your memory.

The Memory Training program is perfect for groups looking for a breath of fresh air when it comes to training. This program is fun, inspirational, and most of all, ANYONE can do it. Participants see immediate results that they put in to use right after the program.

Memory Training workshop Clients typically:

- Experience a 300% increase in your ability to recall information.
- Remember a list of 50 unrelated items forwards, backwards and in and out of order.
- Develop the ability to deliver presentations without notes.
- Be able to meet 20 new people and remember all of their names within an hour.

"Robb is incredible! This was unlike any other program we have done and it was a breath of fresh air compared to the industry specific training we are used to doing. My team loved the content and especially how well Robb helped us understand how to incorporate it into our business"

- Bob Vasa, Asst. Complex Director, UBS Northbrook

Goal Setting for Breakthrough Success

Goal Setting For Breakthrough Success will provide the direction your group needs to channel their energy and achieve a "personal best".

In this seminar, we'll teach you how to structure your goals for maximum impact. Other topics covered include how to dramatically heighten your focus, thrive under pressure and overcome any barrier! The power of the goal lies in the focus. With a personal goal-setting game plan, you'll have the freedom to choose the results that are important to you.

In this program we'll cover

- Learn the purpose of goals
- Understand the five characteristics of an effective goal
- Learn how to tap into the power of your subconscious in order to help you achieve your goals
- Learn how to structure both short term and long term goals for maximum accomplishment

Time Management - The 2-Hour Solution

Have you ever found a \$20 bill in the dryer and been so excited about it because it felt like free money? Imagine having that exact same feeling every time you looked at your calendar. With the 2-Hour Solution™, attendees learn how to set up their calendar in a way that will help them find at least an extra 10 hours a week. A must attend program for individuals who feel like they are on the hamster wheel of life.

In this program we'll cover

- How to schedule yourself effectively to run your life so your life doesn't run you
- A proven 7-step process for managing both your personal calendar and your professional calendar
- Ways to find at minimum an extra 10 extra hours per week in your life

Contracted Programs

2016 - Seattle Study Club - Annual Symposium
2016 - Great Blue Heron Study Club - East and West
2016 - Texas Dental Association - Regional Symposium
2016 - Mile High Study Club
2016 - Jersey Coast Dental Forum
2016 - Comprehensive Dental Excellence Forum
2015 - Cameo Endodontics
2015-14 - UBS Financial
2015-14 - Benco Dental Supply - Regional Training
2015 - Daviess County - Annual Banquet
2015 - ABC of Wisconsin - Annual Conference
2015 - Seattle Study Club - Coordinator's Conference
2015 - Quakertown Study Club
2015 - United Advisors - Annual Meeting
2015 - Immel Construction
2015 - SilverCote - Annual Meeting
2015 - Independent Insurance Agents of KY - Big I Conference
2015 - Rockford Chamber of Commerce - In-House
2015 - Seattle Study Club, Milwaukee Chapter
2015 - Johns Manville Insulation - Annual Sales Meeting
2015 - Guardian Building Products Distribution - Dealer Meeting
2015-14 - Independent Insurance Agents of IL - Annual Convention
2014 - American Dental Association - Annual Convention
2014-13 - Secura Insurance
2014 - Ryan Incorporated - In-House
2014 - Illinois Valley Area Chamber - In-House
2014 - Robertson Heating Supply
2014 - Insulation Contractors Assoc. of America - Annual Convention
2014-13 - National Insulation Contractor's Exchange
2014-13 - Foremost Farms - In-House
2013 - West Prairie Dental - Staff Event
2013 - Connor Company - Annual Meeting
2013 - Carlson Labs - Annual Sales Meeting
2013 - State Farm Insurance
2013-12 - Country Kitchen International - Franchise Meeting
2013 - Anchor Bank
2013 - Seattle Study Club, Winnebago Land Chapter
2012 - Seattle Study Club - Madison, WI Chapter
2012 - Blackhawk Bank - Staff Appreciation Day
2012 - WICPA - Annual Convention

"The enthusiasm and energy that comes through on a conversation with Robb is unique and quite unusual.

Robb produced the same level of energy and professional delivery of his subject as I expected. He kept the audience completely engaged as he taught a memory class. He not only entertained but had people walking away with ideas they could put to use in their everyday lives, both on the job and at home.

I have hired Robb for two different topics and have been fortunate enough to be at other events where he has been a speaker. The same energy and commitment to the subject matter has been there each time. I love this guy and what he brings to an audience."

- Harry Kegler, CEO, ProHelp, LLC

Partial Client List

Seattle Study Club

UBS Financial

United Advisors

National Insulation Contractor's Exchange

Insulation Contractors Association of America

Benco Dental

Country Kitchen International

Connor Company

First Supply

Hill Mechanical

Northwestern Mutual Insurance

Secura Insurance

CareerBuilder

Morningstar Financial

Brickstreet Insurance

Independent Insurance Agents of IL

Independent Insurance Agents of KY

The Garlands of Barrington

State Farm Insurance

American Family Insurance

Foremost Farms

Johns Manville Insulation

Guardian Building Products Distribution

Carlson Labs

Arlington Heights Ford

Landmark Services Co-Op



"I have had the pleasure of hearing Robb speak twice. Once at a convention I was attending and got so much out of it, we HAD to get him for our show. He is dynamic and inspiring, offering practical advice for use in the real world. Robb reminds you to keep things in perspective. We are not saving the universe. This is work and life."

- Thea Dudley Director of Credit,
Guardian Building Products Distribution



Connect with Robb

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