

FIREHOUSE WORLD
Comparison Grades 2011 - 2015

SHOW YEARS:	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>
ATTENDEES:					
Number of Attendees	C	C	C	B-	C+
Quality of Attendees	B-	C+	B-	B	B-
Consistency of Traffic	C	C-	C+	C	D+
Quality of Exhibitors	B	B	B	B	B
Costs to Attendees	C+	C+	C+	B	B
SHOW:					
Appropriate Hours & Days	B	B-	B	B+	B
Costs to Show	C	C	C	C	C+
Program	C+	C+	B-	B-	C+
Location	B+	B+	B	B+	B+
Dates of Show	B-	B+	B	B+	B
Demos Allowed	C+	A-	B-	C+	C+
STAGING					
Location		B	C+	B	B+
Cleaning Facilities		B-	C+	B	B
Defueling Services		C+	C+	C	B
Availability Show/Decorator Staff		C+	C+	B	B
Checking In Process		B-	C+	B-	B+
SHOW MANAGEMENT:					
Show Management	B	B+	B	B+	B
Expertise and Cooperation	B	B	B	B	B-
Booth	B	B	C+	C+	B-
SERVICES:					
Set-Up and Breakdown	B	B	B	B-	B
Facilities and Services	B	B	B	C+	B+
Expertise+Cooperation/Decorator Staff		B-	B	B	B
Costs of Decorator Services		C	C	C	C+
Expertise+Cooperation/Utilities Staff		B-	B-	C+	B
Costs of Utilities Services		C	C	C	C+
Expertise+Cooperation/Registration		B	B	B+	B
Hotels	B-	B	B-	B	B
Security	B-	B	B	B+	B
TOTALS:					
Exhibitors Total Rating	C+	C	C	C+	C+
(GPA out of 4.0)	2.62	2.24	2.48	2.71	2.72
Overall Rating Averaging					
All Grades	B-	C+	B-	B	B
(Overall GPA)	2.89	2.67	2.85	3.07	3.01
Ratio of responses to # of Exhibitors	39/86	29/83	24/70	24/70	20/58
	45%	35%	34%	34.20%	34.40%
Were attendees shopping to					
purchase fire apparatus? Few:	12	11	9	2	9
Some:	18	13	12	8	8
Many:	3	1	0	1	1

FDIC
Comparison Grades 2011 - 2015

SHOW YEARS:	2011	2012	2013	2014	2015
ATTENDEES:					
Number of Attendees	B+	B+	B+	B+	B
Quality of Attendees	B	B	B	B+	B
Consistency of Traffic	B	B	B	B	B
Quality of Exhibitors	B	B+	B+	B+	B+
Costs to Attendees	B-	B-	B	B-	B-
SHOW:					
Appropriate Hours & Days	B	B	B	B	B
Costs to Show	C	C	C	C	C
Program	B	B	B	B	B
Location	B+	A-	A-	A-	B+
Dates of Show	C+	A-	A-	B+	B+
Demos Allowed	B	B	B+	B+	B
			B		
STAGING:					
Location		B	B+	B+	B
Cleaning Facilities		B	B	B	B
Defueling Services		C+	B	B	B
Availability Show/Decorator Staff		B-	B	B	B
Checking In Process		B	B	B	B
SHOW MANAGEMENT:					
Show Management	B+	B+	B+	B+	B+
Expertise and Cooperation	B+	B+	B+	B+	B+
Booth	B	B	B	B	B
SERVICES:					
Set-Up and Breakdown	B	B	B+	B	B
Facilities and Services	B	B	B+	B+	B
Expertise+Cooperation/Decorator Staff		B	B	B	B
Costs of Decorator Services		C	C+	C	C
Expertise+Cooperation/Utilities Staff		B	B	B	B
Costs of Utilities Services		C+	C+	C+	C+
Expertise+Cooperation/Registration		B+	B+	B+	B+
Hotels	B	B	B	B	B-
Security	B+	B	B	B+	B
TOTALS:					
Exhibitors Total Rating	B	B	B+	B+	B
(GPA out of 4.0)	3.44	3.45	3.55	3.51	3.42
Overall Rating Averaging					
All Grades	B	B	B+	B	B
(Overall GPA)	3.28	3.27	3.56	3.08	3.26
Ratio of responses to # of Exhibitors	111/165	79/139	88/139	91/144	108/178
	67%	57%	64%	63%	60%
Were attendees shopping to purchase fire apparatus ?					
Few:	26	18	10	19	16
Some:	56	47	41	51	42
Many:	13	9	17	18	21

ONTARIO ASSOCIATION OF FIRE CHIEFS
Comparison Grades 2015 -

SHOW YEARS:	2015
	1st Yr.
<u>ATTENDEES:</u>	
Number of Attendees	B
Quality of Attendees	B
Consistency of Traffic	B
Quality of Exhibitors	B+
Costs to Attendees	B
<u>SHOW:</u>	
Appropriate Hours & Days	B
Costs to Show	C+
Program	B
Location	B+
Dates of Show	B
Demos Allowed	B
<u>STAGING:</u>	
Location	B
Cleaning Facilities	B+
Defueling Services	B-
Availability Show/Decorator Staff	B+
Checking In Process	B
<u>SHOW MANAGEMENT:</u>	
Show Management	B+
Expertise and Cooperation	A-
Booth	B
<u>SERVICES:</u>	
Set-Up and Breakdown	B+
Facilities and Services	B+
Expertise+Cooperation/Decorator Staff	B
Costs of Decorator Services	B-
Expertise+Cooperation/Utilities Staff	B+
Costs of Utilities Services	B-
Expertise+Cooperation/Registration	B+
Hotels	B
Security	B+
<u>TOTALS:</u>	
Exhibitors Total Rating	B
(GPA out of 4.0)	3.44
Overall Rating Averaging	
All Grades	B
(Overall GPA)	3.36
Ratio of responses to # of Exhibitors	14/41
	34.1%
Were attendees shopping to	
purchase fire apparatus ?	
Few:	1
Some:	7
Many:	3

PA FIRE EXPO
Comparison Grades 2012 - 2015

SHOW YEARS:	2012	2013	2014	2015
	1st Yr.			
<u>ATTENDEES:</u>				
Number of Attendees	C+	A	C+	B-
Quality of Attendees	C+	B-	C+	B-
Consistency of Traffic	C	C	C+	C+
Quality of Exhibitors	B	B	B	B
Costs to Attendees	B+	A-	B+	B
<u>SHOW:</u>				
Appropriate Hours & Days	B-	B-	B	B
Costs to Show	B	B	B+	B
Program	B	B	C+	B
Location	B	B+	B+	B
Dates of Show	B+	B+	B+	B+
Demos Allowed	B-	C	C	B
<u>STAGING:</u>				
Location	B+	A-	B+	A-
Cleaning Facilities	B-	B	C+	B
Defueling Services	C	B-	C+	B
Availability Show/Decorator Staff	B-	C+	B	B
Checking In Process	B	B	B	B
<u>SHOW MANAGEMENT:</u>				
Show Management	B+	B	B	B
Expertise and Cooperation	B+	B	B	B
Booth	B	B	B+	B
<u>SERVICES:</u>				
Set-Up and Breakdown	B+	B+	B+	B+
Facilities and Services	B	B	B	B
Expertise+Cooperation/Decorator Staff	B	B-	B-	B
Costs of Decorator Services	B	B-	B-	B
Expertise+Cooperation/Utilities Staff	B	B	B	B
Costs of Utilities Services	B	B	B	B+
Expertise+Cooperation/Registration	B+	B+	B	B+
Hotels	B	B	B	B
Security	B	B	B	B
<u>TOTALS:</u>				
Exhibitors Total Rating	B-	B	B	B
(GPA out of 4.0)	2.93	3.16	3.3	3.05
Overall Rating Averaging				
All Grades	B	B	B	B
(Overall GPA)	3.07	3.12	3.11	3.2
Ratio of responses to # of Exhibitors	37/74	21/70	23/59	18/64
	50%	30%	39%	28.10%
Were attendees shopping to				
purchase fire apparatus? Few:	12	5	5	6
Some:	16	9	13	7
FMTSRCHistories 2015.xls Many:	4	3	3	1

NY STATE FIRE CHIEFS
Comparison Grades 2011 - 2015

SHOW YEARS:	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>
ATTENDEES:					
Number of Attendees	B-	C+	C+	B-	B
Quality of Attendees	C+	B-	B-	B	B
Consistency of Traffic	C+	C+	C	C	B
Quality of Exhibitors	B+	B	B	B	B+
Costs to Attendees	B	B	B	B	B+
SHOW:					
Appropriate Hours & Days	B	B	B	B	B
Costs to Show	C+	C	C	C	B-
Program	B-	B	B	B	B
Location	B	B	B	B	B
Dates of Show	B-	B-	B	B	B+
Demos Allowed	B	B	B-	C+	B
STAGING:					
Location		B	C+	B	B+
Cleaning Facilities		B	B	B	B-
Defueling Services		B-	C	C	B-
Availability Show/Decorator Staff		B	B	B+	B+
Checking In Process		B	B	B	B+
SHOW MANAGEMENT:					
Show Management	B	B	B+	B	B+
Expertise and Cooperation	B	B	B	C+	B+
Booth	B	B	B	C+	B+
SERVICES:					
Set-Up and Breakdown	B	B	C+	B	B+
Facilities and Services	B	B	B	B	B
Expertise+Cooperationg/Decorator Staff		B	B	B+	B
Costs of Decorator Services		C+	C+	C+	B
Expertise+Cooperation/Utilities Staff		B	B-	B+	B
Costs of Utilities Services		C+	C+	B-	B
Expertise+Cooperation/Registration		B	B	B	B
Hotels	B-	C	C	C	B
Security	B-	B	B	B	B
TOTALS:					
Exhibitors Total Rating	C+	B	B-	B-	B-
(GPA out of 4.0)	2.78	3.04	2.94	2.88	2.88
Overall Rating Averaging					
All Grades	B-	C+	B-	B-	B
(Overall GPA)	2.97	2.93	2.89	2.86	3.31
Ratio of responses to # of Exhibitors	21/62	24/51	19/51	24/53	12/58
	34%	47%	37%	45%	20.60%
Were attendees shopping to					
purchase fire apparatus? Few:	6	7	6	12	1
Some:	10	13	9	10	4
Many:	1	1	0	0	1

FIREHOUSE EXPO
Comparison Grades 2011 - 2015

SHOW YEARS:	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>
ATTENDEES:					
Number of Attendees	C	C-	C-	D	C+
Quality of Attendees	C	C	C+	C-	B-
Consistency of Traffic	C	D+	C-	D	C
Quality of Exhibitors	B-	C+	C+	C	B-
Cost to Attendees	B-	C+	C+	C	C+
SHOW:					
Appropriate Hours & Days	B-	C+	C+	C+	B
Costs to Show	C-	D+	C-	D+	C+
Program	C+	C+	C+	C	B
Location	B-	B	B	C+	B-
Dates of Show	B-	B-	B	B-	B-
Demos Allowed	C+	B-	C	C+	B-
STAGING:					
Location		C+	B	B	B+
Cleaning Facilities		C+	B	B	B+
Defueling Services		C+	B	C+	B+
Availability Show/Decorator Staff		B	B+	B	B
Checking In Process		B	B	C+	A-
SHOW MANAGEMENT:					
Show Management	B	B-	B	C+	B+
Expertise and Cooperation	B+	B	B	C+	B+
Booth	B	C+	C+	C+	B
SERVICES:					
Set-Up and Breakdown	B-	B	B	C+	B+
Facilities and Services	C+	B-	B	B-	B-
Expertise+Cooperation/Decorator Staff		B	B	C+	C+
Costs of Decorator Services		C-	C	C	C
Expertise+Cooperation/Utilities Staff		B-	B	C+	B+
Costs of Utilities Services		C-	C	C	C+
Expertise+Cooperation/Registration		B	B	C+	B
Hotels	C+	B-	B-	C+	B-
Security	B-	B	B	B-	B
TOTALS:					
Exhibitors Total Rating	C	C-	C	D	C
(GPA out of 4.0)	2.36	1.93	2.22	1.49	2.14
Overall Rating Averaging					
All Grades	C+	C	C+	C	B-
(Overall GPA)	2.72	2.49	2.64	2.24	2.89
Ratio of responses to # of Exhibitors	14/79	15/67	31/57	16/49	13/44
	17%	22%	54%	33%	29.50%
Were attendees shopping to purchase fire apparatus ?					
Few:	9	11	12	7	5
Some:	3	3	9	7	3
Many:	1	0	1	0	0

FIRE-RESCUE INTERNATIONAL
Comparison Grades 2011 - 2015

SHOW YEARS:	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	
ATTENDEES:						
Number of Attendees	C+	C	C	B	B-	
Quality of Attendees	B-	C+	C+	B	B-	
Consistency of Traffic	C+	C	D+	C+	C+	
Quality of Exhibitors	B-	B	B	B+	B	
Costs to Attendees	B-	C+	C+	B	C+	
SHOW:						
Appropriate Hours & Days	B	B	B-	B+	B	
Costs to Show	C	C	C-	C+	C	
Program	C+	C+	C	B-	B	
Location	B	C+	C	B	B	
Dates of Show	B-	B	C+	B	B	
Demos Allowed	B-	C	C	B-	B-	
STAGING:						
Location		C+	C+	B	C+	
Cleaning Facilities		B	B	C+	C+	
Defueling Services		C+	B+	B	C+	
Availability Show/Decorator Staff		B-	B	B	B-	
Checking In Process		B-	B	B	B+	
SHOW MANAGEMENT:						
Show Management	B	B-	B	B	B	
Expertise and Cooperation	B	B	B	B	B	
Booth	B	B-	B	B	B	
SERVICES:						
Set-Up and Breakdown	B	B	B	B	B	
Facilities and Services	B	B	B	B	B	
Expertise+Cooperation/Decorator Staff		B	C+	B+	B+	
Costs of Decorator Services		C+	C	C	C	
Expertise+Cooperation/Utilities Staff		B-	B	B	B	
Costs of Utilities Services		C+	C	C+	B-	
Expertise+Cooperation/Registration		C	B	B+	B	
Hotels	B	B	C+	B	B	
Security	B	B	B	B	B+	
TOTALS:						
Exhibitors Total Rating	C+	C	D+	B	B-	
(GPA out of 4.0)	2.63	2.38	1.95	3.18	2.87	
Overall Rating Averaging						
All Grades	B-	C+	C+	B	B-	
(Overall GPA)	2.89	2.67	2.62	3.20	2.96	
Ratio of responses to # of Exhibitors	45/114	24/104	42/95	37/89	25/104	
	39%	23%	44%	42%	23%	
Were attendees shopping to						
purchase fire apparatus ?	Few:	19	11	31	11	5
	Some:	18	3	14	21	7
	Manv:	1	0	1	5	1