FIREHOUSE WORLD Comparison Grades 2011 - 2015

SHOW YEARS:	.] [2011	2012	2013	2014	2015
ATTENDEES:						
Number of Attendees	•	IC +	C	C	B-	C+
Quality of Attendees		В-	C+	B-	В	B-
Consistency of Traffic	1	C	C-	C +	С	D+
Quality of Exhibitors	4	C B	В	В	В	В
Costs to Attendees		HS -+	C+	C+	В	В
SHOW:						
Appropriate Hours & Days		В	В-	В	B +	В
Costs to Show		C +	C	C	C	C+
Program	4	IC+	C +	В-	B-	C+
Location	_ 1	₽÷	B+	В	B+	B+
Dates of Show	4	B+	B+	В	B+	В
Demos Allowed	4	(C) +	A-	B-	C+	C+
	41					
STAGING	41	ļ				
Location	41		В	C +	В	B+
Cleaning Facilities	41		B-	C +	В	В
Defueling Services	41		C+	C+	С	В
Availability Show/Decorator Staff	41		C+	C +	В	В
Checking In Process	41		B-	C+	B-	B+
	41					
SHOW MANAGEMENT:	4]					
Show Management	-19	В	B+	В	B+	В
Expertise and Cooperation	-9	B B	В	В	В	B-
Booth	┦┫	В	В	C+	C+	B-
CEDVICES	41					+
SERVICES:	┨		D.	n	D	n
Set-Up and Breakdown	- 5	B +	B B	В	B-	В
Facilities and Services	┦	8 5	B-	B B	C+ B	B+
Expertise+Cooperation/Decorator Staff	41		В- С	С	С	C+
Costs of Decorator Services	-11					_
Expertise+Cooperation/Utilities Staff Costs of Utilities Services	-11		B- C	B- C	C+ C	B C+
Expertise+Cooperation/Registration	11		В	B	B+	В
Hotels	٦,	В-	В	B-	В	В
Security	٦3	В-	В	В	B+	В
Security	17			D D		- I
TOTALS:	11			_	_	1
Exhibitors Total Rating		Æ+	С	С	C+	C+
(GPA out of 4.0)	1]	2.62	2.24	2.48	2.71	2.72
Overall Rating Averaging	11			1	7	<u> </u>
All Grades		B-	C+	B-	В	В
(Overall GPA)	11	2.89	2.67	2.85	3.07	3.01
,	11					
Ratio of responses to # of Exhibitors	1	MANA S	29/83	24/70	24/70	20/58
•]]	45%	35%	34%	34.20%	34.40%
Were attendees shopping to	11					
purchase fire apparatus? Few:	j	etv2: 6	11	9	2	9
Some	_	18	13	12	8	8
Many	_	3	1	0	1	1

FDIC Comparison Grades 2011 - 2015

CHAW VE AD	g.	2011	2012	2012	2014	2015
SHOW YEAR	<u>s:</u>	<u> 2011</u>	2012	<u>2013</u>	2014	2013
ATTENDEES:						
Number of Attendees	1		B+	B+	B+	В
Quality of Attendees		B	В	В	B+	В
Consistency of Traffic		® +	В	В	В	В
Quality of Exhibitors		B	B+	B+	B+	B+
Costs to Attendees		B-	B-	В	B-	B-
SHOW:						
Appropriate Hours & Days		B	В	В	В	В
Costs to Show		Œ	С	С	С	С
Program		B	В	В	В	В
Location		B +	A-	A-	A-	B+
Dates of Show		R)+	A-	A-	B+	B+
Demos Allowed		B	В	B+	B+	В
	\exists	1	1	В		
STAGING:			1	1		
Location	\exists	1	В	B+	B+	В
Cleaning Facilities	1	1	В	В	В	B
Defueling Services			C+	В	В	В
Availability Show/Decorator Staff			B-	В	В	В
Checking In Process			В	В	В	B
			1	 		
SHOW MANAGEMENT:						
Show Management	٧,	B +	B+	B+	B+	B+
Expertise and Cooperation	一,	B +	B+	B+	B+	B+
Booth	_	B	В	В	В	В
SERVICES:						
Set-Up and Breakdown		B	В	B+	В	В
Facilities and Services		B	В	B+	B+	В
Expertise+Cooperation/Decorator Staff			В	В	В	В
Costs of Decorator Services			С	C+	С	С
Expertise+Cooperation/Utilities Staff			В	В	В	В
Costs of Utilities Services			C+	C+	C+	C+
Expertise+Cooperation/Registration			B+	B+	B+	B+
Hotels		B +	В	В	В	B-
Security		B +	В	В	B+	В
		I	1			
TOTALS:		l				
Exhibitors Total Rating	ı	B	В	B+	B+	В
(GPA out of 4.0)		3.44	3.45	3.55	3.51	3.42
Overall Rating Averaging						
All Grades]1	BB BB	В	B+	В	В
(Overall GPA)	4	3.28	3.27	3.56	3.08	3.26
Ratio of responses to # of Exhibitors	۲	57.1910(5 1065	79/139	88/139	91/144	108/178
rano di responses to # di Exhibitors	\dashv	67%	57%	64%	63%	60%
Were attendees shopping to	\exists	V . / V	2.70	1,4	3370	
purchase fire apparatus? Few	v:	26	18	10	19	16
Som		56	47	41	51	42
Man	y:	13	9	17	18	21

FMTSRCHistories 2015.xls

ONTARIO ASSOCIATION OF FIRE CHIEFS

Comparison Grades 2015 -

-	
SHOW YEARS:	<i>2015</i>
	1st Yr.
ATTENDEES:	
Number of Attendees	В
Quality of Attendees	В
Consistency of Traffic	В
Quality of Exhibitors	B+
Costs to Attendees	В
SHOW:	
Appropriate Hours & Days	В
Costs to Show	C+
Program	В
Location	B+
Dates of Show	B
Demos Allowed	В
Demos Anowed	D
STACING.	
STAGING:	n n
Location	В
Cleaning Facilities	B+
Defueling Services	В-
Availability Show/Decorator Staff	B+
Checking In Process	В
SHOW MANAGEMENT:	
Show Management	B+
Expertise and Cooperation	A-
Booth	В
SERVICES:	
Set-Up and Breakdown	B+
Facilities and Services	B+
Expertise+Cooperation/Decorator Staff	В
Costs of Decorator Services	B-
Expertise+Cooperation/Utilities Staff	B+
Costs of Utilities Services	B-
Expertise+Cooperation/Registration	B+
Hotels	В
Security	B+
TOTALS:	
Exhibitors Total Rating	В
(GPA out of 4.0)	3.44
Overall Rating Averaging	ļ
All Grades	B
(Overall GPA)	3.36
Ratio of responses to # of Exhibitors	14/41
reado di responses to # di Eximpitors	34.1%
Were attendees shopping to	J-1,1 /U
purchase fire apparatus? Few:	1
Some:	7
Many:	3

PA FIRE EXPO Comparison Grades 2012 - 2015

SHOW YEARS:	2012	<u>2013</u>	<u>2014</u>	<u>2015</u>
	1st Yr.			
ATTENDEES:				
Number of Attendees	C+	A	C +	B-
Quality of Attendees	C+	В-	C +	B-
Consistency of Traffic	C	C	C +	C+
Quality of Exhibitors	В	В	В	В
Costs to Attendees	B+	A -	B+	В
SHOW:				
Appropriate Hours & Days	B-	B-	В	В
Costs to Show	В	В	B+	В
Program	В	В	C+	В
Location	В	B+	B+	В
Dates of Show	B+	B+	B+	B+
Demos Allowed	B-	C	C	В
Sm. Craya	1			
STAGING:	 			1.
Location	B+	A -	B+	A-
Cleaning Facilities	B-	В	C+	В
Defueling Services	C	B-	C +	B
Availability Show/Decorator Staff	B-	C+	В	В
Checking In Process	В	В	В	В
SHOW MANAGEMENT:	<u> </u>			
Show Management	B+	В	В	B
Expertise and Cooperation	B+	В	В	B
Booth	В	В	B+	В
CEDATIONS				
SERVICES:	D.	D.	D.	D.
Set-Up and Breakdown	B+	B+	B+	B+
Facilities and Services	В	В	В	В
Expertise+Cooperationg/Decorator Staff	В	B-	B-	В
Costs of Decorator Services	В	B- B	B- B	B
Expertise+Cooperation/Utilities Staff	В		_	+
Costs of Utilities Services	В	B	В	B+
Expertise+Cooperation/Registration	B+ B	B+	В	B+ B
Hotels	В	B B	B B	В
Security	В	В	В	В
TOTALS:				
Exhibitors Total Rating	B-	В	В	В
(GPA out of 4.0)	2.93	3.16	3.3	3.05
Overall Rating Averaging	2.93	3.10	3.3	3.03
All Grades	В	В	В	В
(Overall GPA)	3.07	3.12	3.11	3.2
(Over all OLA)	3.07	3.12	3,11	J.2
Ratio of responses to # of Exhibitors	37/74	21/70	23/59	18/64
INALIO OF LESPONSES TO # OF EXHIBITORS	50%	30%	39%	28.10%
Were attendees shopping to	30 /0	JU /0	JJ /0	40.10 /0
purchase fire apparatus? Few:	12	5	5	6
Some:	16	9	13	7
EMECD CIT. 4 : 2017 1	4	3	3	1
FM15RCHistories 2015.xis Many:	4	J	J	1

NY STATE FIRE CHIEFS Comparison Grades 2011 - 2015

SHOW YEARS:	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>
ATTIONATION	│ 				
ATTENDEES:]	a .		-	-
Number of Attendees	(MR)	C+	C+	B-	В
Quality of Attendees	CREPORT	B-	В-	В	В
Consistency of Traffic	OBARD	C+	C	С	В
Quality of Exhibitors	(CBB+	В	В	В	B+
Costs to Attendees	(09 8+	В	В	В	B+
SHOW:					
Appropriate Hours & Days	кизэт	В	В	В	В
Costs to Show	CCT T	С	С	С	B-
Program	(B-	В	В	В	В
Location	(B)	В	В	В	В
Dates of Show	HB-	B-	В	В	B+
Demos Allowed	HBB	В	B-	C+	В
STAGING:	┨ ╟────				
STAGING: Location	l 	В	C+	В	B+
Cleaning Facilities	l 	В	B	B	B-
.,	┨╂	B-	С	С	B-
Defueling Services	┨╂	В			
Availability Show/Decorator Staff	┨ ┣━━━━		В	B+	B+
Checking In Process	 	В	В	В	B+
SHOW MANAGEMENT:					
Show Management	K B+	В	B+	В	B+
Expertise and Cooperation	HB	В	В	C+	B+
Booth	HBB	В	В	C+	B+
SERVICES:	1	+			
Set-Up and Breakdown	нв-	В	C+	В	B+
Facilities and Services	(B)	В	В	В	В
Expertise+Cooperationg/Decorator Staff		В	В	B+	В
Costs of Decorator Services	1 	C+	C+	C+	В
Expertise+Cooperation/Utilities Staff	1 	В	B-	B+	В
Costs of Utilities Services	1 	C+	C+	B-	В
Expertise+Cooperation/Registration	1 	B	В	В	В
Hotels	(B -	C	C	C	В
Security	(B -	В	В	В	В
TOTALS:	↓				
Exhibitors Total Rating	(B E+	В	В-	В-	В-
(GPA out of 4.0)	2.78	3.04	2.94	2.88	2.88
Overall Rating Averaging	I II———				
All Grades	(B -	C+	B-	B-	В
(Overall GPA)	2.97	2.93	2.89	2.86	3.31
Ratio of responses to # of Exhibitors	2 05546	24/51	19/51	24/53	12/58
	34%	47%	37%	45%	20.60%
Were attendees shopping to	1				
purchase fire apparatus? Few:	6	7	6	12	1
Some:		13	9	10	4
FMTSRCHistories 2015.xls Many:	1	1	0	0	1

FIREHOUSE EXPO Comparison Grades 2011 - 2015

SHOW YEARS	S: <u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>
ATTENDEES:					
Number of Attendees	C +	C-	C-	D	C+
Quality of Attendees	®⊭	C	C+	C-	B-
Consistency of Traffic	C	D+	C-	D	C
Quality of Exhibitors	B-	C+	C+	С	B-
Cost to Attendees	B -	C+	C+	С	C+
SHOW:					
Appropriate Hours & Days	B-	C +	C +	C+	В
Costs to Show	C-	D+	C-	D+	C +
Program	B -+	C+	C+	C	В
Location	B-	В	В	C+	B-
Dates of Show	B-	В-	В	В-	B-
Demos Allowed	® ₩	B-	С	C+	B-
STAGING:					
Location		C+	В	В	B+
Cleaning Facilities		C+	В	В	B+
Defueling Services		C+	B	C+	B+
Availability Show/Decorator Staff		В	B+	В	В
Checking In Process		B	В	C+	A-
enecking in Frocess		В	В		7.1
SHOW MANAGEMENT:					
Show Management	B	B-	В	C+	B+
Expertise and Cooperation	B+	В	В	C+	B+
Booth	B	C+	C+	C+	В
SERVICES:					
Set-Up and Breakdown	B-	В	В	C+	B+
Facilities and Services	B -+	B-	В	B-	B-
Expertise+Cooperation/Decorator Staff		В	В	C+	C+
Costs of Decorator Services		C-	C	C	C
Expertise+Coopreation/Utilities Staff		B-	В	C+	B+
Costs of Utilities Services		C-	С	C	C+
Expertise+Cooperation/Registration		В	В	C+	В
Hotels	B '+	B-	B-	C+	B-
Security	B-	В	В	B-	В
TOTAL C					
TOTALS:			C	D	C
Exhibitors Total Rating	C	C-	C 2.22	D	C 2.14
(GPA out of 4.0)	2.36	1.93	2.22	1.49	2.14
Overall Rating Averaging	B -+	-	C	C	P
All Grades		C 2.40	C+	C 2.24	B-
(Overall GPA)	2.72	2.49	2.64	2.24	2.89
Ratio of responses to # of Exhibitors	30//82	15/67	31/57	16/49	13/44
	17%	22%	54%	33%	29.50%
Were attendees shopping to					
	v: 9	11	12	7	5
	e: 3	3	9	7	3
Many	y: 1	0	1	0	0

FIRE-RESCUE INTERNATIONAL Comparison Grades 2011 - 2015

SHOW YEARS:	2011	2012	2013	2014	2015
		<u> </u>			
ATTENDEES:					
Number of Attendees C	30 +	С	С	В	B-
	B -	C+	C+	В	B-
	(10)+	C	D+	C+	C+
	В-	В	В	B+	В
Costs to Attendees	®⊭	C+	C+	В	C+
SHOW:					
Appropriate Hours & Days	B-	В	B-	B+	В
Costs to Show	C -	С	C-	C+	C
Program	(C+	C+	С	B-	В
	B-	C+	С	В	В
	В-	В	C+	В	В
	B+	C	C	В-	B-
STAGING:					
Location		C+	C+	В	C+
Cleaning Facilities	ii	В	В	C+	C+
Defueling Services		C+	B+	В	C+
Availability Show/Decorator Staff		В-	В	В	B-
Checking In Process		B-	В	В	B+
One ching in 110ccss					
SHOW MANAGEMENT:					
	B-	B-	В	В	В
Expertise and Cooperation	В-	В	В	В	В
	B-	B-	В	В	В
20011					
SERVICES:					
Set-Up and Breakdown E	B +	В	В	В	В
Facilities and Services E	B-	В	В	В	В
Expertise+Cooperation/Decorator Staff		В	C+	B+	B+
Costs of Decorator Services		C+	C	C	C
Expertise+Cooperation/Utilities Staff		B-	В	В	В
Costs of Utilities Services		C+	C	C+	B-
Expertise+Cooperation/Registration		С	В	B+	В
Hotels	B +	В	C+	В	В
Security E	В	В	В	В	B+
TOTALS:					
Exhibitors Total Rating	(10)++	C	D+	В	B-
(GPA out of 4.0)	2.63	2.38	1.95	3.18	2.87
Overall Rating Averaging					
All Grades	B -	C+	C+	В	B-
(Overall GPA)	2.89	2.67	2.62	3.20	2.96
Ratio of responses to # of Exhibitors	213/1B1/2	24/104	42/95	37/89	25/104
	39%	23%	44%	42%	23%
Were attendees shopping to					
purchase fire apparatus? Few:	19	11	31	11	5
Some:	18	3	14	21	7
Many:	1	0	1	5	1