LEADERSHIP MAXIMS FOR THE INDIVIDUAL

By

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- 1. Be a good person, a person of character and strength, and you will always be a good Leader.
- Never be afraid to take a moral or ethical stand on something you believe in your gut to be right.
 Stand up and be counted.
- 3. Always <u>hold your self accountable</u> for all you do and don't do. Hold others <u>accountable</u> for their actions commensurate with their position and responsibilities at every level.
- 4. **Listen** to and help anyone, anytime. Expect and demand that your subordinate leaders do the same, however, remember, every person must reach out and grab the "offered hand."
- 5. **Don't lie, steal or cheat** and never tolerate those that do.
- 6. **Someone has to lead**, in the absence of authority---take charge.
- 7. **"Band of brothers"** is not just a line from Shakespeare's *Henry the V. Your unit should be* a Band of brothers. Like a brother, <u>never turn your back on your fellow Marine or Sailor</u>. Take care of each other. The organization's success depends on it.
- 8. **Always** strive to be <u>tactically and technically proficient</u> in all you do. The price of anything less is far too costly. You will certainly play a role in an uncertain world. <u>Never let it be said that your unit failed or you lost a member of your team because you didn't do your homework.</u>
- 9. Everything you do must prepare yourself and your team for mission success and survival.
- 10. **Mistakes of omission will not be accepted**. Tell your people; "if you act and make a mistake because you lacked accurate information but you did your best---all can be fixed. If your mistake is bedded in a failure to try---all will be painful."
- 11. Take care of your families. Stress at home tears at the fiber of your unit.
- 12. <u>Never</u> accept hazing, racism or otherwise cruel, demeaning behavior, it is the hallmark of the ignorant and the unprofessional.