

FIREHOUSE WORLD  
Comparison Grades 2012 - 2016

SHOW YEARS:	2012	2013	2014	2015	2016
<b>ATTENDEES:</b>					
Number of Attendees	C	C	B-	C+	C+
Quality of Attendees	C+	B-	B	B-	B-
Consistency of Traffic	C-	C+	C	D+	C+
Quality of Exhibitors	B	B	B	B	B
Costs to Attendees	C+	C+	B	B	B
<b>SHOW:</b>					
Appropriate Hours & Days	B-	B	B+	B	B+
Costs to Show	C	C	C	C+	B-
Program	C+	B-	B-	C+	B-
Location	B+	B	B+	B+	A-
Dates of Show	B+	B	B+	B	B+
Demos Allowed	A-	B-	C+	C+	C+
<b>STAGING</b>					
Location	B	C+	B	B+	B
Cleaning Facilities	B-	C+	B	B	B+
Defueling Services	C+	C+	C	B	B+
Availability Show/Decorator Staff	C+	C+	B	B	B
Checking In Process	B-	C+	B-	B+	B
<b>SHOW MANAGEMENT:</b>					
Show Management	B+	B	B+	B	B+
Expertise and Cooperation	B	B	B	B-	B+
Booth	B	C+	C+	B-	B
<b>SERVICES:</b>					
Set-Up and Breakdown	B	B	B-	B	B+
Facilities and Services	B	B	C+	B+	B
Expertise+Cooperation/Decorator Staff	B-	B	B	B	B
Costs of Decorator Services	C	C	C	C+	C+
Expertise+Cooperation/Utilities Staff	B-	B-	C+	B	B-
Costs of Utilities Services	C	C	C	C+	C+
Expertise+Cooperation/Registration	B	B	B+	B	B+
Hotels	B	B-	B	B	B
Security	B	B	B+	B	B
<b>TOTALS:</b>					
Exhibitors Total Rating	C	C	C+	C+	C+
(GPA out of 4.0)	2.24	2.48	2.71	2.72	2.67
Overall Rating Averaging					
All Grades	C+	B-	B	B	B
(Overall GPA)	2.67	2.85	3.07	3.01	3.08
Ratio of responses to # of Exhibitors	29/83	24/70	24/70	20/58	21/79
	35%	34%	34.20%	34.40%	29%
Were attendees shopping to					
purchase fire apparatus? Few:	11	9	2	9	9
Some:	13	12	8	8	5
Many:	1	0	1	1	3

**FDIC**  
**Comparison Grades 2012 - 2016**

<b>SHOW YEARS:</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>
<b>ATTENDEES:</b>					
Number of Attendees	B+	B+	B+	B	B+
Quality of Attendees	B	B	B+	B	B+
Consistency of Traffic	B	B	B	B	B
Quality of Exhibitors	B+	B+	B+	B+	B+
Costs to Attendees	B-	B	B-	B-	B
<b>SHOW:</b>					
Appropriate Hours & Days	B	B	B	B	B
Costs to Show	C	C	C	C	C
Program	B	B	B	B	B+
Location	A-	A-	A-	B+	A-
Dates of Show	A-	A-	B+	B+	A-
Demos Allowed	B	B+	B+	B	B+
		B			
<b>STAGING:</b>					
Location	B	B+	B+	B	B+
Cleaning Facilities	B	B	B	B	B
Defueling Services	C+	B	B	B	B
Availability Show/Decorator Staff	B-	B	B	B	B
Checking In Process	B	B	B	B	B
<b>SHOW MANAGEMENT:</b>					
Show Management	B+	B+	B+	B+	B+
Expertise and Cooperation	B+	B+	B+	B+	B+
Booth	B	B	B	B	B
<b>SERVICES:</b>					
Set-Up and Breakdown	B	B+	B	B	B
Facilities and Services	B	B+	B+	B	B+
Expertise+Cooperation/Decorator Staff	B	B	B	B	B
Costs of Decorator Services	C	C+	C	C	C+
Expertise+Cooperation/Utilities Staff	B	B	B	B	B
Costs of Utilities Services	C+	C+	C+	C+	C+
Expertise+Cooperation/Registration	B+	B+	B+	B+	B+
Hotels	B	B	B	B-	B
Security	B	B	B+	B	B+
<b>TOTALS:</b>					
Exhibitors Total Rating	B	B+	B+	B	B+
(GPA out of 4.0)	3.45	3.55	3.51	3.42	3.66
Overall Rating Averaging					
All Grades	B	B+	B	B	B
(Overall GPA)	3.27	3.56	3.08	3.26	3.45
Ratio of responses to # of Exhibitors	79/139	88/139	91/144	108/178	89/133
	57%	64%	63%	60%	67%
Were attendees shopping to purchase fire apparatus ?					
Few:	18	10	19	16	10
Some:	47	41	51	42	34
Many:	9	17	18	21	22

**ONTARIO ASSOCIATION OF FIRE CHIEFS**  
**Comparison Grades 2015 - 2016**

SHOW YEARS:	<u>2015</u>	<u>2016</u>
	<i>1st Yr.</i>	
<b><u>ATTENDEES:</u></b>		
Number of Attendees	B	B
Quality of Attendees	B	B+
Consistency of Traffic	B	B+
Quality of Exhibitors	B+	B+
Costs to Attendees	B	C+
<b><u>SHOW:</u></b>		
Appropriate Hours & Days	B	B+
Costs to Show	C+	B-
Program	B	B+
Location	B+	A-
Dates of Show	B	B
Demos Allowed	B	B+
<b><u>STAGING:</u></b>		
Location	B	B+
Cleaning Facilities	B+	A-
Defueling Services	B-	B+
Availability Show/Decorator Staff	B+	A-
Checking In Process	B	A-
<b><u>SHOW MANAGEMENT:</u></b>		
Show Management	B+	A
Expertise and Cooperation	A-	A
Booth	B	A-
<b><u>SERVICES:</u></b>		
Set-Up and Breakdown	B+	A-
Facilities and Services	B+	A-
Expertise+Cooperation/Decorator Staff	B	B
Costs of Decorator Services	B-	C+
Expertise+Cooperation/Utilities Staff	B+	B
Costs of Utilities Services	B-	B+
Expertise+Cooperation/Registration	B+	A-
Hotels	B	B
Security	B+	B+
<b><u>TOTALS:</u></b>		
Exhibitors Total Rating	B	B+
(GPA out of 4.0)	3.44	3.69
Overall Rating Averaging		
All Grades	B	B
(Overall GPA)	3.36	3.48
Ratio of responses to # of Exhibitors	14/41	17/36
	34.1%	47.20%
Were attendees shopping to		
purchase fire apparatus ?      Few:	1	0
Some:	7	5
Many:	3	4

**PA FIRE EXPO**  
**Comparison Grades 2012 - 2016**

<b>SHOW YEARS:</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>
	<b>1st Yr.</b>				
<b><u>ATTENDEES:</u></b>					
<b>Number of Attendees</b>	<b>C+</b>	<b>A</b>	<b>C+</b>	<b>B-</b>	<b>B</b>
<b>Quality of Attendees</b>	<b>C+</b>	<b>B-</b>	<b>C+</b>	<b>B-</b>	<b>C+</b>
<b>Consistency of Traffic</b>	<b>C</b>	<b>C</b>	<b>C+</b>	<b>C+</b>	<b>C+</b>
<b>Quality of Exhibitors</b>	<b>B</b>	<b>B</b>	<b>B</b>	<b>B</b>	<b>B</b>
<b>Costs to Attendees</b>	<b>B+</b>	<b>A-</b>	<b>B+</b>	<b>B</b>	<b>B+</b>
<b><u>SHOW:</u></b>					
<b>Appropriate Hours &amp; Days</b>	<b>B-</b>	<b>B-</b>	<b>B</b>	<b>B</b>	<b>C+</b>
<b>Costs to Show</b>	<b>B</b>	<b>B</b>	<b>B+</b>	<b>B</b>	<b>B+</b>
<b>Program</b>	<b>B</b>	<b>B</b>	<b>C+</b>	<b>B</b>	<b>C+</b>
<b>Location</b>	<b>B</b>	<b>B+</b>	<b>B+</b>	<b>B</b>	<b>B</b>
<b>Dates of Show</b>	<b>B+</b>	<b>B+</b>	<b>B+</b>	<b>B+</b>	<b>B+</b>
<b>Demos Allowed</b>	<b>B-</b>	<b>C</b>	<b>C</b>	<b>B</b>	<b>C-</b>
<b><u>STAGING:</u></b>					
<b>Location</b>	<b>B+</b>	<b>A-</b>	<b>B+</b>	<b>A-</b>	<b>B+</b>
<b>Cleaning Facilities</b>	<b>B-</b>	<b>B</b>	<b>C+</b>	<b>B</b>	<b>C</b>
<b>Defueling Services</b>	<b>C</b>	<b>B-</b>	<b>C+</b>	<b>B</b>	<b>D+</b>
<b>Availability Show/Decorator Staff</b>	<b>B-</b>	<b>C+</b>	<b>B</b>	<b>B</b>	<b>C</b>
<b>Checking In Process</b>	<b>B</b>	<b>B</b>	<b>B</b>	<b>B</b>	<b>C</b>
<b><u>SHOW MANAGEMENT:</u></b>					
<b>Show Management</b>	<b>B+</b>	<b>B</b>	<b>B</b>	<b>B</b>	<b>B-</b>
<b>Expertise and Cooperation</b>	<b>B+</b>	<b>B</b>	<b>B</b>	<b>B</b>	<b>B</b>
<b>Booth</b>	<b>B</b>	<b>B</b>	<b>B+</b>	<b>B</b>	<b>B</b>
<b><u>SERVICES:</u></b>					
<b>Set-Up and Breakdown</b>	<b>B+</b>	<b>B+</b>	<b>B+</b>	<b>B+</b>	<b>B</b>
<b>Facilities and Services</b>	<b>B</b>	<b>B</b>	<b>B</b>	<b>B</b>	<b>B</b>
<b>Expertise+Cooperation/Decorator Staff</b>	<b>B</b>	<b>B-</b>	<b>B-</b>	<b>B</b>	<b>B-</b>
<b>Costs of Decorator Services</b>	<b>B</b>	<b>B-</b>	<b>B-</b>	<b>B</b>	<b>C+</b>
<b>Expertise+Cooperation/Utilities Staff</b>	<b>B</b>	<b>B</b>	<b>B</b>	<b>B</b>	<b>B-</b>
<b>Costs of Utilities Services</b>	<b>B</b>	<b>B</b>	<b>B</b>	<b>B+</b>	<b>B</b>
<b>Expertise+Cooperation/Registration</b>	<b>B+</b>	<b>B+</b>	<b>B</b>	<b>B+</b>	<b>B</b>
<b>Hotels</b>	<b>B</b>	<b>B</b>	<b>B</b>	<b>B</b>	<b>B</b>
<b>Security</b>	<b>B</b>	<b>B</b>	<b>B</b>	<b>B</b>	<b>B</b>
<b><u>TOTALS:</u></b>					
<b>Exhibitors Total Rating</b>	<b>B-</b>	<b>B</b>	<b>B</b>	<b>B</b>	<b>B</b>
<b>(GPA out of 4.0)</b>	<b>2.93</b>	<b>3.16</b>	<b>3.3</b>	<b>3.05</b>	<b>3.05</b>
<b>Overall Rating Averaging</b>					
<b>All Grades</b>	<b>B</b>	<b>B</b>	<b>B</b>	<b>B</b>	<b>B</b>
<b>(Overall GPA)</b>	<b>3.07</b>	<b>3.12</b>	<b>3.11</b>	<b>3.2</b>	<b>3.04</b>
<b>Ratio of responses to # of Exhibitors</b>	<b>37/74</b>	<b>21/70</b>	<b>23/59</b>	<b>18/64</b>	<b>21/71</b>
	<b>50%</b>	<b>30%</b>	<b>39%</b>	<b>28.10%</b>	<b>30%</b>
<b>Were attendees shopping to</b>					
<b>purchase fire apparatus?</b>	<b>Few:</b>	<b>12</b>	<b>5</b>	<b>5</b>	<b>6</b>
	<b>Some:</b>	<b>16</b>	<b>9</b>	<b>13</b>	<b>7</b>
<b>FMTSRCHistories 2016.xls</b>	<b>Many:</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>1</b>
					<b>4</b>

**NY STATE FIRE CHIEFS**  
**Comparison Grades 2012 - 2016**

SHOW YEARS:	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>
<b>ATTENDEES:</b>					
Number of Attendees	C+	C+	B-	B	B-
Quality of Attendees	B-	B-	B	B	B
Consistency of Traffic	C+	C	C	B	B
Quality of Exhibitors	B	B	B	B+	B
Costs to Attendees	B	B	B	B+	B
<b>SHOW:</b>					
Appropriate Hours & Days	B	B	B	B	B
Costs to Show	C	C	C	B-	B-
Program	B	B	B	B	B
Location	B	B	B	B	B
Dates of Show	B-	B	B	B+	B+
Demos Allowed	B	B-	C+	B	B-
<b>STAGING:</b>					
Location	B	C+	B	B+	B+
Cleaning Facilities	B	B	B	B-	B+
Defueling Services	B-	C	C	B-	A+
Availability Show/Decorator Staff	B	B	B+	B+	B+
Checking In Process	B	B	B	B+	B+
<b>SHOW MANAGEMENT:</b>					
Show Management	B	B+	B	B+	A-
Expertise and Cooperation	B	B	C+	B+	A-
Booth	B	B	C+	B+	B
<b>SERVICES:</b>					
Set-Up and Breakdown	B	C+	B	B+	B+
Facilities and Services	B	B	B	B	B+
Expertise+Cooperationg/Decorator Staff	B	B	B+	B	B+
Costs of Decorator Services	C+	C+	C+	B	B-
Expertise+Cooperation/Utilities Staff	B	B-	B+	B	B+
Costs of Utilities Services	C+	C+	B-	B	B
Expertise+Cooperation/Registration	B	B	B	B	B
Hotels	C	C	C	B	C
Security	B	B	B	B	B+
<b>TOTALS:</b>					
Exhibitors Total Rating	B	B-	B-	B-	B
(GPA out of 4.0)	3.04	2.94	2.88	2.88	3.13
Overall Rating Averaging					
All Grades	C+	B-	B-	B	B
(Overall GPA)	2.93	2.89	2.86	3.31	3.2
Ratio of responses to # of Exhibitors	24/51	19/51	24/53	12/58	13/5
	47%	37%	45%	20.60%	24%
Were attendees shopping to					
purchase fire apparatus? Few:	7	6	12	1	2
Some:	13	9	10	4	6
Many:	1	0	0	1	0

**FIREHOUSE EXPO**  
**Comparison Grades 2012 - 2016**

<b>SHOW YEARS:</b>	<b><u>2012</u></b>	<b><u>2013</u></b>	<b><u>2014</u></b>	<b><u>2015</u></b>	<b><u>2016</u></b>
<b>ATTENDEES:</b>					
Number of Attendees	C-	C-	D	C+	B
Quality of Attendees	C	C+	C-	B-	B
Consistency of Traffic	D+	C-	D	C	C+
Quality of Exhibitors	C+	C+	C	B-	B+
Cost to Attendees	C+	C+	C	C+	B
<b>SHOW:</b>					
Appropriate Hours & Days	C+	C+	C+	B	B-
Costs to Show	D+	C-	D+	C+	C+
Program	C+	C+	C	B	B-
Location	B	B	C+	B-	A-
Dates of Show	B-	B	B-	B-	A-
Demos Allowed	B-	C	C+	B-	B
<b>STAGING:</b>					
Location	C+	B	B	B+	B
Cleaning Facilities	C+	B	B	B+	B
Defueling Services	C+	B	C+	B+	C+
Availability Show/Decorator Staff	B	B+	B	B	B+
Checking In Process	B	B	C+	A-	A-
<b>SHOW MANAGEMENT:</b>					
Show Management	B-	B	C+	B+	B+
Expertise and Cooperation	B	B	C+	B+	B+
Booth	C+	C+	C+	B	B
<b>SERVICES:</b>					
Set-Up and Breakdown	B	B	C+	B+	B+
Facilities and Services	B-	B	B-	B-	A-
Expertise+Cooperation/Decorator Staff	B	B	C+	C+	A-
Costs of Decorator Services	C-	C	C	C	B
Expertise+Cooperation/Utilities Staff	B-	B	C+	B+	B+
Costs of Utilities Services	C-	C	C	C+	B
Expertise+Cooperation/Registration	B	B	C+	B	A-
Hotels	B-	B-	C+	B-	C+
Security	B	B	B-	B	B+
<b>TOTALS:</b>					
Exhibitors Total Rating	C-	C	D	C	B
(GPA out of 4.0)	1.93	2.22	1.49	2.14	3.36
Overall Rating Averaging					
All Grades	C	C+	C	B-	B
(Overall GPA)	2.49	2.64	2.24	2.89	3.29
Ratio of responses to # of Exhibitors	15/67	31/57	16/49	13/44	28/81
	22%	54%	33%	29.50%	34.50%
Were attendees shopping to purchase fire apparatus ?					
Few:	11	12	7	5	2
Some:	3	9	7	3	9
Many:	0	1	0	0	3

**FIRE-RESCUE INTERNATIONAL**  
**Comparison Grades 2012 - 2016**

<b>SHOW YEARS:</b>	<b><u>2012</u></b>	<b><u>2013</u></b>	<b><u>2014</u></b>	<b><u>2015</u></b>	<b><u>2016</u></b>
<b>ATTENDEES:</b>					
Number of Attendees	C	C	B	B-	C
Quality of Attendees	C+	C+	B	B-	B
Consistency of Traffic	C	D+	C+	C+	C
Quality of Exhibitors	B	B	B+	B	B+
Costs to Attendees	C+	C+	B	C+	B
<b>SHOW:</b>					
Appropriate Hours & Days	B	B-	B+	B	B
Costs to Show	C	C-	C+	C	C
Program	C+	C	B-	B	B-
Location	C+	C	B	B	B
Dates of Show	B	C+	B	B	B
Demos Allowed	C	C	B-	B-	B
<b>STAGING:</b>					
Location	C+	C+	B	C+	B+
Cleaning Facilities	B	B	C+	C+	B
Defueling Services	C+	B+	B	C+	B
Availability Show/Decorator Staff	B-	B	B	B-	B
Checking In Process	B-	B	B	B+	B
<b>SHOW MANAGEMENT:</b>					
Show Management	B-	B	B	B	B
Expertise and Cooperation	B	B	B	B	B
Booth	B-	B	B	B	B-
<b>SERVICES:</b>					
Set-Up and Breakdown	B	B	B	B	B
Facilities and Services	B	B	B	B	B
Expertise+Cooperation/Decorator Staff	B	C+	B+	B+	B
Costs of Decorator Services	C+	C	C	C	C
Expertise+Cooperation/Utilities Staff	B-	B	B	B	B
Costs of Utilities Services	C+	C	C+	B-	C
Expertise+Cooperation/Registration	C	B	B+	B	B+
Hotels	B	C+	B	B	B+
Security	B	B	B	B+	B+
<b>TOTALS:</b>					
Exhibitors Total Rating	C	D+	B	B-	C+
(GPA out of 4.0)	2.38	1.95	3.18	2.87	2.59
Overall Rating Averaging					
All Grades	C+	C+	B	B-	B
(Overall GPA)	2.67	2.62	3.20	2.96	3.03
Ratio of responses to # of Exhibitors	24/104	42/95	37/89	25/104	44/97
	23%	44%	42%	23%	45%
Were attendees shopping to					
purchase fire apparatus ? Few:	11	31	11	5	18
Some:	3	14	21	7	10
Many:	0	1	5	1	6