

## TO: FAMA and FEMSA Member-Exhibitors at FRI 2017

Please take a few minutes to complete the trade show survey for FRI 2017.

If you did not personally attend the show, please send this request to the person(s) from your company who did attend. If your company did not exhibit at this show, please disregard this message.

**Your input is vital.** Your scores and comments help build the Trade Show Report Card so our Trade Show Committee can accurately represent your needs and also provide members guidance on where best to spend marketing dollars.

We're seeking 100% participation on this evaluation by all member-exhibitors. Please provide your input **NOT LATER THAN FRIDAY, AUGUST 11.** 

To access the survey, go to: https://www.surveymonkey.com/r/WFMWNVX

As an incentive, each company representative who completes the survey will be entered into a drawing to receive a \$100 gift card.

Thank you,

The FEMSA/FAMA Trade Show Committee

Joint Communication, FAMA - Ocala, FL 34478, FEMSA - Lynnfield, MA 01940

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