



TO: FAMA and FEMSA Member-Exhibitors at FRI 2017

Please take a minute to complete our NEW trade show survey for FRI 2017.

If you did not personally attend the show, please send this request to a person from your company who did.

IMPORTANT: To avoid multiple surveys from a member company, this request is distributed to only one representative per company. Therefore, it is highly important that you either complete the survey yourself, or forward this email to the appropriate person in your organization to complete it.

Your input is vital. Your scores and comments help build the Trade Show Report Card so our Trade Show Committee can accurately represent your needs and also provide members guidance on where best to spend marketing dollars.

We're seeking 100% participation on this evaluation by all member-exhibitors. Please provide your input **NOT LATER THAN FRIDAY, AUGUST 11.**

To access the survey, go to: <https://www.surveymonkey.com/r/WFMWNVX>

As an incentive, each company representative who completes the survey will be entered into a drawing to receive a \$100 gift card.

Thank you,

The FEMSA/FAMA Trade Show Committee

Joint Communication, FAMA - Ocala, FL 34478, FEMSA - Lynnfield, MA 01940

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