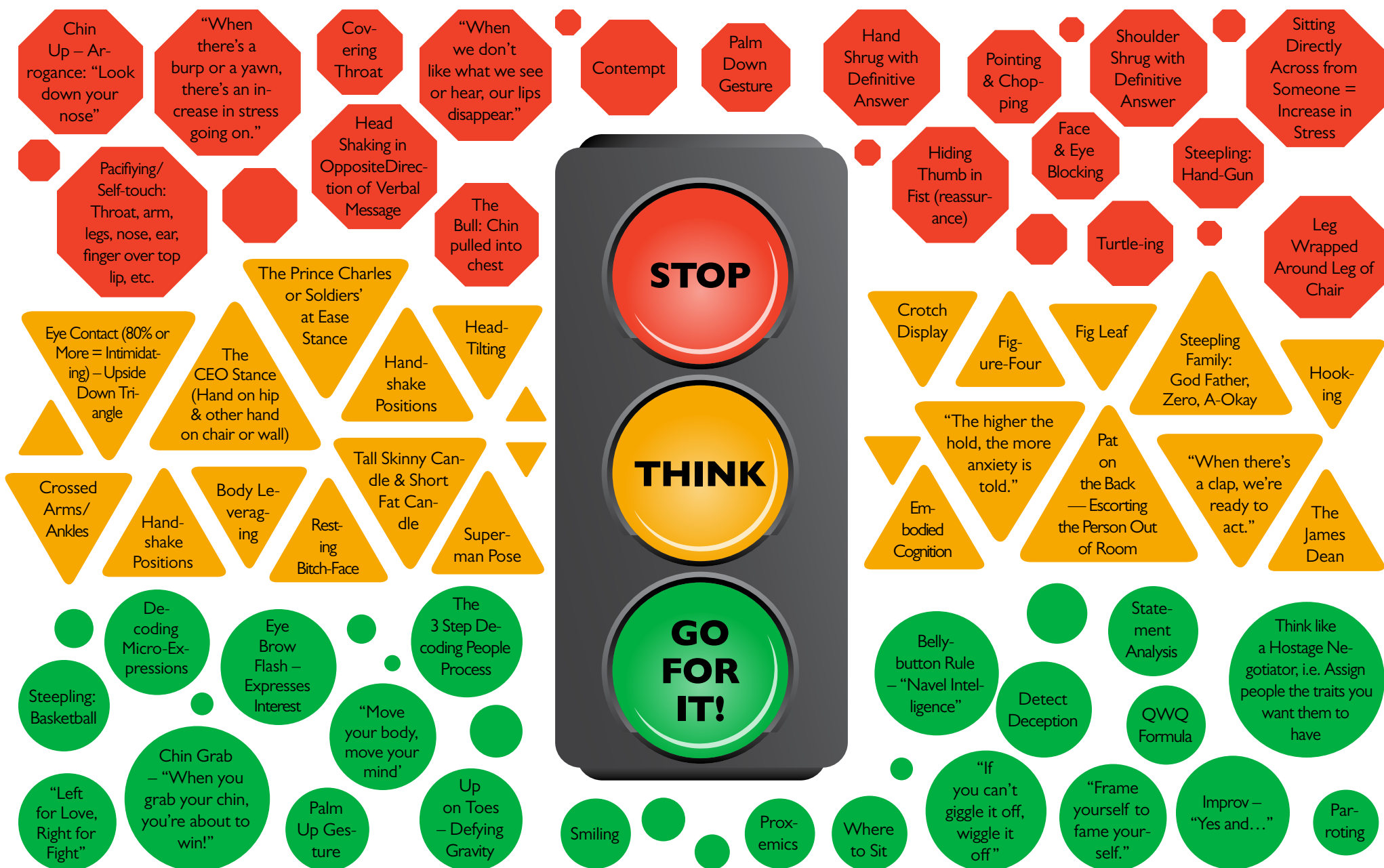




NAVIGATE YOUR SUCCESS

FOLLOW THESE BODY LANGUAGE RULES AND BE YOUR BEST





BODY LANGUAGE MUST-KNOWS FOR 2017 & BEYOND!

IMAGINE BEING INSPIRED TO LOOK AT YOUR WORLD DIFFERENTLY.

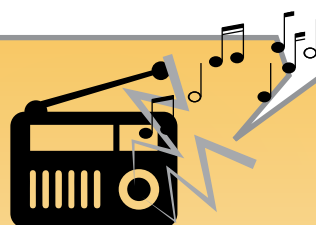


Your stomach is a master at decoding body language... Ahem, kinda. See your belly is wired to your subconscious mind, which is your "Decoding Nonverbals HQ." Your stomach is like Paul Revere, riding through the streets of New England screaming, "The British are coming! The British are coming!"

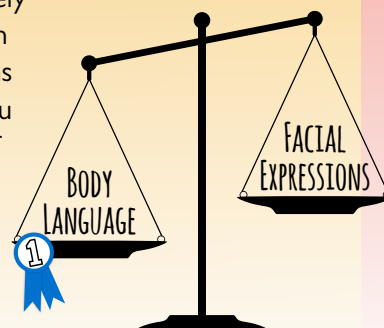
YOUR BELLY HAS MORE NEURONS IN IT THAN A CAT HAS IN ITS HEAD. COOL, RIGHT?!



WHEN EMOTIONS ARE HIGH, IT'S SIMILAR TO WHAT HAPPENS WHEN YOU TURN UP A RADIO TOO LOUD—IT'S A CHALLENGE TO DECODE.



According to a 2013 Princeton University study, body language kicks facial expressions' backside when it comes to accurately decoding emotions. When decoding facial expressions without body language you only have a 50/50 shot of being accurate. WHAT!?



Body Language conveys emotional "intent" NOT "thought!" Research on the brain proves that whatever we're feeling first shows up in our body then in our conscious thoughts. Therefore, Body Language reveals someone's intentions NOT their "thoughts!" Think of an oak tree, the roots are "intentions," the trunk is "Body Language," the branches are "thought," and the leaves are "words."



WE BELIEVE AUTHENTICITY MANIFESTS TRUST.

And the millions of people we've influenced through our award-winning keynotes, media appearances, and books trust us to show them how.