



**2018 FAMA SPRING MEETING**  
**FEBRUARY 21-24**  
Coronado Island Marriott Resort and Spa

TO: All FAMA Members

This will serve as notice that the next meeting of the FAMA membership will be held:

February 21 - 24, 2018  
Coronado Island Marriott Resort & Spa  
2000 Second Street  
Coronado, CA 92118  
619-435-3000

The theme of the 2018 FAMA Spring meeting is  
***"Exceeding the Vision"***

This year, the Meeting Planning Committee has planned for two exceptional keynote speakers: Robert Tucker and Stephen Shapiro. Robert Tucker, president and founder of The Innovation Resource, is one of the world's most in demand innovation speakers. Stephen Shapiro focuses on how to enable innovation by bringing together divergent points of view in an efficient manner. He is one of the foremost authorities on innovation culture, collaboration, and open innovation.

With a focus on innovation, the 2018 Spring Meeting will encourage attendees to "Exceed the Vision" and prove to be an invaluable experience. Beyond providing priceless networking opportunities, the exceptional speakers and meeting content are sure to help meeting attendees develop great ideas and applicable knowledge.

**REGISTER ONLINE TODAY** at [www.fama.org](http://www.fama.org) by clicking on the 2018 Spring Meeting banner on the home page or via the following direct link: <https://www.fama.org/2018-spring-meeting/>

**MEETING REGISTRATION DEADLINE**  
**Friday, January 12, 2018**

**[Click here to register for the meeting](#)**

**HOTEL RESERVATIONS:** Book your hotel reservation directly with the hotel--either online or by phone by Friday, January 12, 2018:

Click [HERE](#) for the Hotel room reservation web link

Phone: 619-435-3000 be sure to specify group name:

Fire Apparatus Manufacturers' Association (FAMA) and the block dates of February 21-24.

Group Room Rate: \$243/n plus a \$12.50 resort fee/day and applicable taxes  
(Based on availability, the group room block rate is applicable 2/16/18 thru 2/28/18)

**Room Reservation Deadline: Friday, January 12, 2018**

**[CLICK HERE FOR THE OFFICIAL MEETING NOTICE AND PRELIMINARY SCHEDULE](#)**

We look forward to seeing you this February on Coronado Island, CA.

Sincerely,



Steve Toren, 2018 Board President  
[storen@usscgroup.com](mailto:storen@usscgroup.com)

**And the FAMA Meeting Planning Committee:**

Grady North, Chair - [gnorth@e-one.com](mailto:gnorth@e-one.com)

Matt Pitzer, Co-Chair (Basecamp, Scorecard, Surveys) - [mpitzer@code3pse.com](mailto:mpitzer@code3pse.com)

Jeff Resch, Co-Chair (Speaker Coordinator) - [jresch@airport.oshkoshcorp.com](mailto:jresch@airport.oshkoshcorp.com)

Mark Albright (On-site Coordinator - Signs, Hand-outs, etc.) - [albright@4guysfire.com](mailto:albright@4guysfire.com)

Pat Cahill (Group Activities) - [pcahill@UnitedPlastic.com](mailto:pcahill@UnitedPlastic.com)

Bill Doeblner (Meeting Promotions and Sponsors) - [bdoebler@hmetruck.com](mailto:bdoebler@hmetruck.com)

Chick Granito (Sponsors) - [chick@amdor.com](mailto:chick@amdor.com)

Kaoma Massa (Photography, Signs, Banquet Awards) - [kaoma.massa@hivizleds.com](mailto:kaoma.massa@hivizleds.com)

Ron Truhler (Golf Tournament) - [rtruhler@safefleet.net](mailto:rtruhler@safefleet.net)

Curt Ignacio, 2018 VP/Board Liaison - [cignacio@marionbody.com](mailto:cignacio@marionbody.com)

Sonya Kelly, Business Manager/Meeting Planner - [skelly@fama.org](mailto:skelly@fama.org) or [info@fama.org](mailto:info@fama.org)

**A Sincere Thank You** to the following members for their 2018 spring meeting sponsorship commitments.

The high quality and tremendous value the 2018 Spring Meeting offers would not be possible without the generous support of our sponsors. Please be sure to seek them out, thank them and learn about the services and products they represent.

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to the surface.™



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Currently there are two sponsorships available:

- Event Entertainment (Friday) Co-Sponsor - \$750
- Coffee Break (Saturday) - \$1500

Please contact Chick Granito at [chick@amdor.com](mailto:chick@amdor.com) or Bill Doeblor at [bdoebler@hmetruck.com](mailto:bdoebler@hmetruck.com) if you are interested in one of the open sponsorships.

FAMA, P.O. Box 3065, Ocala, FL 34478

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