

FIREHOUSE WORLD
Comparison Grades 2013 - 2017

SHOW YEARS:	2013	2014	2015	2016	2017
ATTENDEES:					
Number of Attendees	C	B-	C+	C+	C
Quality of Attendees	B-	B	B-	B-	B-
Consistency of Traffic	C+	C	D+	C+	C
Quality of Exhibitors	B	B	B	B	B-
Costs to Attendees	C+	B	B	B	B-
SHOW:					
Appropriate Hours & Days	B	B+	B	B+	B
Costs to Show	C	C	C+	B-	C
Program	B-	B-	C+	B-	B-
Location	B	B+	B+	A-	B+
Dates of Show	B	B+	B	B+	B
Demos Allowed	B-	C+	C+	C+	C
STAGING					
Location	C+	B	B+	B	B
Cleaning Facilities	C+	B	B	B+	B
Defueling Services	C+	C	B	B+	C+
Availability Show/Decorator Staff	C+	B	B	B	C+
Checking In Process	C+	B-	B+	B	B
SHOW MANAGEMENT:					
Show Management	B	B+	B	B+	B
Expertise and Cooperation	B	B	B-	B+	B
Booth	C+	C+	B-	B	B
SERVICES:					
Set-Up and Breakdown	B	B-	B	B+	B
Facilities and Services	B	C+	B+	B	B+
Expertise+Cooperation/Decorator Staff	B	B	B	B	B
Costs of Decorator Services	C	C	C+	C+	C
Expertise+Cooperation/Utilities Staff	B-	C+	B	B-	B
Costs of Utilities Services	C	C	C+	C+	C
Expertise+Cooperation/Registration	B	B+	B	B+	B+
Hotels	B-	B	B	B	B-
Security	B	B+	B	B	B
TOTALS:					
Exhibitors Total Rating	C	C+	C+	C+	C+
(GPA out of 4.0)	2.48	2.71	2.72	2.67	2.54
Overall Rating Averaging					
All Grades	B-	B	B	B	B-
(Overall GPA)	2.85	3.07	3.01	3.08	2.95
Ratio of responses to # of Exhibitors	24/70	24/70	20/58	21/79	25/52
	34%	34.20%	34.40%	29%	48%
Were attendees shopping to purchase fire apparatus?					
Few:	9	2	9	9	9
Some:	12	8	8	5	6
Many:	0	1	1	3	1

FDIC
Comparison Grades 2013 - 2017

SHOW YEARS:	2013	2014	2015	2016	2017
ATTENDEES:					
Number of Attendees	B+	B+	B	B+	B+
Quality of Attendees	B	B+	B	B+	B+
Consistency of Traffic	B	B	B	B	B
Quality of Exhibitors	B+	B+	B+	B+	B+
Costs to Attendees	B	B-	B-	B	B
SHOW:					
Appropriate Hours & Days	B	B	B	B	B
Costs to Show	C	C	C	C	C
Program	B	B	B	B+	B
Location	A-	A-	B+	A-	C+
Dates of Show	A-	B+	B+	A-	B
Demos Allowed	B+	B+	B	B+	B
STAGING:					
Location	B+	B+	B	B+	B+
Cleaning Facilities	B	B	B	B	B
Defueling Services	B	B	B	B	B
Availability Show/Decorator Staff	B	B	B	B	B
Checking In Process	B	B	B	B	B
SHOW MANAGEMENT:					
Show Management	B+	B+	B+	B+	B+
Expertise and Cooperation	B+	B+	B+	B+	B+
Booth	B	B	B	B	B
SERVICES:					
Set-Up and Breakdown	B+	B	B	B	B
Facilities and Services	B+	B+	B	B+	B
Expertise+Cooperation/Decorator Staff	B	B	B	B	B+
Costs of Decorator Services	C+	C	C	C+	B-
Expertise+Cooperation/Utilities Staff	B	B	B	B	B
Costs of Utilities Services	C+	C+	C+	C+	C+
Expertise+Cooperation/Registration	B+	B+	B+	B+	B+
Hotels	B	B	B-	B	B-
Security	B	B+	B	B+	B+
TOTALS:					
Exhibitors Total Rating	B+	B+	B	B+	B+
(GPA out of 4.0)	3.55	3.51	3.42	3.66	3.58
Overall Rating Averaging					
All Grades	B+	B	B	B	B
(Overall GPA)	3.56	3.08	3.26	3.45	3.32
Ratio of responses to # of Exhibitors	88/139	91/144	108/178	89/133	82/163
	64%	63%	60%	67%	50.30%
Were attendees shopping to purchase fire apparatus ?					
Few:	10	19	16	10	10
Some:	41	51	42	34	31
Many:	17	18	21	22	15

ONTARIO ASSOCIATION OF FIRE CHIEFS
Comparison Grades 2015 - 2017

SHOW YEARS:	2015	2016	2017
	1st Yr.		
ATTENDEES:			
Number of Attendees	B	B	show not
Quality of Attendees	B	B+	rated in 2017
Consistency of Traffic	B	B+	
Quality of Exhibitors	B+	B+	
Costs to Attendees	B	C+	
SHOW:			
Appropriate Hours & Days	B	B+	
Costs to Show	C+	B-	
Program	B	B+	
Location	B+	A-	
Dates of Show	B	B	
Demos Allowed	B	B+	
STAGING:			
Location	B	B+	
Cleaning Facilities	B+	A-	
Defueling Services	B-	B+	
Availability Show/Decorator Staff	B+	A-	
Checking In Process	B	A-	
SHOW MANAGEMENT:			
Show Management	B+	A	
Expertise and Cooperation	A-	A	
Booth	B	A-	
SERVICES:			
Set-Up and Breakdown	B+	A-	
Facilities and Services	B+	A-	
Expertise+Cooperation/Decorator Staff	B	B	
Costs of Decorator Services	B-	C+	
Expertise+Cooperation/Utilities Staff	B+	B	
Costs of Utilities Services	B-	B+	
Expertise+Cooperation/Registration	B+	A-	
Hotels	B	B	
Security	B+	B+	
TOTALS:			
Exhibitors Total Rating	B	B+	
(GPA out of 4.0)	3.44	3.69	
Overall Rating Averaging			
All Grades	B	B	
(Overall GPA)	3.36	3.48	
Ratio of responses to # of Exhibitors	14/41	17/36	
	34.1%	47.20%	
Were attendees shopping to purchase fire apparatus ?			
Few:	1	0	
Some:	7	5	
Many:	3	4	

PA FIRE EXPO
Comparison Grades 2013 - 2017

SHOW YEARS:	2013	2014	2015	2016	2017
	1st Yr.				
ATTENDEES:					
Number of Attendees	A	C+	B-	B	C+
Quality of Attendees	B-	C+	B-	C+	B-
Consistency of Traffic	C	C+	C+	C+	C
Quality of Exhibitors	B	B	B	B	B
Costs to Attendees	A-	B+	B	B+	A-
SHOW:					
Appropriate Hours & Days	B-	B	B	C+	C
Costs to Show	B	B+	B	B+	B+
Program	B	C+	B	C+	C-
Location	B+	B+	B	B	B
Dates of Show	B+	B+	B+	B+	B+
Demos Allowed	C	C	B	C-	C
STAGING:					
Location	A-	B+	A-	B+	A-
Cleaning Facilities	B	C+	B	C	B
Defueling Services	B-	C+	B	D+	B-
Availability Show/Decorator Staff	C+	B	B	C	C+
Checking In Process	B	B	B	C	B-
SHOW MANAGEMENT:					
Show Management	B	B	B	B-	B-
Expertise and Cooperation	B	B	B	B	B
Booth	B	B+	B	B	B
SERVICES:					
Set-Up and Breakdown	B+	B+	B+	B	B
Facilities and Services	B	B	B	B	B
Expertise+Cooperationg/Decorator Staff	B-	B-	B	B-	B
Costs of Decorator Services	B-	B-	B	C+	B
Expertise+Cooperation/Utilities Staff	B	B	B	B-	B
Costs of Utilities Services	B	B	B+	B	B
Expertise+Cooperation/Registration	B+	B	B+	B	B
Hotels	B	B	B	B	B
Security	B	B	B	B	B
TOTALS:					
Exhibitors Total Rating	B	B	B	B	B-
(GPA out of 4.0)	3.16	3.3	3.05	3.05	2.86
Overall Rating Averaging					
All Grades	B	B	B	B	B-
(Overall GPA)	3.12	3.11	3.2	3.04	2.95
Ratio of responses to # of Exhibitors	21/70	23/59	18/64	21/71	19/81
	30%	39%	28.10%	30%	23.40%
Were attendees shopping to purchase fire apparatus?					
Few:	5	5	6	3	5
Some:	9	13	7	9	7
Many:	3	3	1	4	5

NY STATE FIRE CHIEFS
Comparison Grades 2013 - 2017
(2017 - revised survey)

SHOW YEARS:	2013	2014	2015	2016	2017
ATTENDEES:					
Number of Attendees	C+	B-	B	B-	B-
Quality of Attendees	B-	B	B	B	B
Consistency of Traffic	C	C	B	B	B-
Quality of Exhibitors	B	B	B+	B	
Costs to Attendees	B	B	B+	B	
SHOW:					
Appropriate Hours & Days	B	B	B	B	B-
Costs to Show	C	C	B-	B-	C+
Program	B	B	B	B	
Location	B	B	B	B	B
Dates of Show	B	B	B+	B+	B
Demos Allowed	B-	C+	B	B-	
STAGING:					
Location	C+	B	B+	B+	
Cleaning Facilities	B	B	B-	B+	
Defueling Services	C	C	B-	A+	
Availability Show/Decorator Staff	B	B+	B+	B+	
Checking In Process	B	B	B+	B+	
SHOW MANAGEMENT:					
Show Management	B+	B	B+	A-	B+
Expertise and Cooperation	B	C+	B+	A-	B
Booth	B	C+	B+	B	B
SERVICES:					
Set-Up and Breakdown	C+	B	B+	B+	B
Facilities and Services	B	B	B	B+	
Expertise+Cooperationg/Decorator Staff	B	B+	B	B+	
Costs of Decorator Services	C+	C+	B	B-	
Expertise+Cooperation/Utilities Staff	B-	B+	B	B+	
Costs of Utilities Services	C+	B-	B	B	
Expertise+Cooperation/Registration	B	B	B	B	
Hotels	C	C	B	C	C+
Security	B	B	B	B+	
TOTALS:					
Exhibitors Total Rating	B-	B-	B-	B	B
(GPA out of 4.0)	2.94	2.88	2.88	3.13	3.23
Overall Rating Averaging					
All Grades	B-	B-	B	B	B
(Overall GPA)	2.89	2.86	3.31	3.2	3.1
Ratio of responses to # of Exhibitors	19/51	24/53	12/58	13/5	13/64
	37%	45%	20.60%	24%	20.30%
Were attendees shopping to purchase fire apparatus?	6	12	1	2	2: Fire Apparatus
	9	10	4	6	0: PPE
	0	0	1	0	7: Loose Equip.
					3: All of these
					1: None of these

FIRE-RESCUE INTERNATIONAL

Comparison Grades 2013 - 2017

(2017 - revised survey)

SHOW YEARS:	2013	2014	2015	2016	2017
ATTENDEES:					
Number of Attendees	C	B	B-	C	B
Quality of Attendees	C+	B	B-	B	B
Consistency of Traffic	D+	C+	C+	C	B
Quality of Exhibitors	B	B+	B	B+	
Costs to Attendees	C+	B	C+	B	
SHOW:					
Appropriate Hours & Days	B-	B+	B	B	B
Costs to Show	C-	C+	C	C	C+
Program	C	B-	B	B-	
Location	C	B	B	B	B+
Dates of Show	C+	B	B	B	B+
Demos Allowed	C	B-	B-	B	
STAGING:					
Location	C+	B	C+	B+	
Cleaning Facilities	B	C+	C+	B	
Defueling Services	B+	B	C+	B	
Availability Show/Decorator Staff	B	B	B-	B	
Checking In Process	B	B	B+	B	
SHOW MANAGEMENT:					
Show Management	B	B	B	B	B
Expertise and Cooperation	B	B	B	B	B+
Booth	B	B	B	B-	B
SERVICES:					
Set-Up and Breakdown	B	B	B	B	B+
Facilities and Services	B	B	B	B	
Expertise+Cooperation/Decorator Staff	C+	B+	B+	B	
Costs of Decorator Services	C	C	C	C	
Expertise+Cooperation/Utilities Staff	B	B	B	B	
Costs of Utilities Services	C	C+	B-	C	
Expertise+Cooperation/Registration	B	B+	B	B+	
Hotels	C+	B	B	B+	B
Security	B	B	B+	B+	
TOTALS:					
Exhibitors Total Rating	D+	B	B-	C+	B
(GPA out of 4.0)	1.95	3.18	2.87	2.59	3.38
Overall Rating Averaging					
All Grades	C+	B	B-	B	B
(Overall GPA)	2.62	3.20	2.96	3.03	3.37
Ratio of responses to # of Exhibitors	42/95	37/89	25/104	44/97	32/104
	44%	42%	23%	45%	30.80%
Were attendees shopping to purchase fire apparatus ?					
Few:	31	11	5	18	9: Fire Apparatus
Some:	14	21	7	10	3: PPE
Many:	1	5	1	6	6: Loose Equip.
					12: All of these
					2: None of these

FIREHOUSE EXPO
Comparison Grades 2013 - 2017
(2017 - revised survey)

SHOW YEARS:	2013	2014	2015	2016	2017
ATTENDEES:					
Number of Attendees	C-	D	C+	B	C
Quality of Attendees	C+	C-	B-	B	B
Consistency of Traffic	C-	D	C	C+	C
Quality of Exhibitors	C+	C	B-	B+	
Cost to Attendees	C+	C	C+	B	
SHOW:					
Appropriate Hours & Days	C+	C+	B	B-	C
Costs to Show	C-	D+	C+	C+	C+
Program	C+	C	B	B-	
Location	B	C+	B-	A-	B+
Dates of Show	B	B-	B-	A-	B+
Demos Allowed	C	C+	B-	B	
STAGING:					
Location	B	B	B+	B	
Cleaning Facilities	B	B	B+	B	
Defueling Services	B	C+	B+	C+	
Availability Show/Decorator Staff	B+	B	B	B+	
Checking In Process	B	C+	A-	A-	
SHOW MANAGEMENT:					
Show Management	B	C+	B+	B+	B
Expertise and Cooperation	B	C+	B+	B+	B
Booth	C+	C+	B	B	B
SERVICES:					
Set-Up and Breakdown	B	C+	B+	B+	B
Facilities and Services	B	B-	B-	A-	
Expertise+Cooperation/Decorator Staff	B	C+	C+	A-	
Costs of Decorator Services	C	C	C	B	
Expertise+Cooperation/Utilities Staff	B	C+	B+	B+	
Costs of Utilities Services	C	C	C+	B	
Expertise+Cooperation/Registration	B	C+	B	A-	
Hotels	B-	C+	B-	C+	B-
Security	B	B-	B	B+	
TOTALS:					
Exhibitors Total Rating	C	D	C	B	B-
(GPA out of 4.0)	2.22	1.49	2.14	3.36	2.87
Overall Rating Averaging					
All Grades	C+	C	B-	B	B-
(Overall GPA)	2.64	2.24	2.89	3.29	2.91
Ratio of responses to # of Exhibitors	31/57	16/49	13/44	28/81	24/113
	54%	33%	29.50%	34.50%	21%
Were attendees shopping to purchase fire apparatus ?					
Few:	12	7	5	2	5: Fire Apparatus
Some:	9	7	3	9	1: PPE
Many:	1	0	0	3	5: Loose Equip.
					8: All of these
					4: None of these