





It's hard to believe we are already halfway through the year and in the midst of summer! So far, my year as the FAMA Board President has flown by. I am honored to serve FAMA and its members.

FAMA's Annual Spring Meeting was held at the Marriott in Hollywood Beach, Florida. My feelings that it was a success were confirmed by the comments received and the survey results. We tried a new smaller venue than in the past. The hotel is located right on the beach, which provided for great outside networking and opportunities to catch up with many of our friends and colleagues in the fire service industry. The meeting set a record with 75 member companies represented. We had a total of 158 meeting attendees including spouses, the third highest record in FAMA history. New members and first-time meeting attendees totaled 15. In addition to solid committee reports, the attendees enjoyed two keynote speaker presentations from Tom and Jen Satterly and Robyn Benincasa. These presentations were riveting, entertaining

and thought-provoking and I was glad we made Tom and Jen Satterly's presentation available for the spouses and guests to attend. In addition, I am proud that we were able to announce a three-year extension (2020-2022) with Clarion Fire & Rescue Group as our exclusive Corporate Sponsor during the meeting.

Of course, an event like this does not just happen. A big thank you goes out to Sonya Kelly and the staff at the Marriot Hollywood Beach. An additional thanks to Bill Doebler and the Meeting Planning Committee that made the event a success.

We hope you all make your way up north to Toronto for the FEMSA/FAMA Annual/Fall Conference (October 9-11) and the FAMA Spring Meeting in the Don CeSar at St. Pete's Beach (March 21-24).

Hill Day 2019 was one of the best attended in recent history. FAMA/FEMSA was well represented with 54 attendees representing 42 member companies in the fire industry. We had great support from Dave Gatton and his team at Development Initiatives Inc. (DII) and held a total of 110 meetings on the Hill, plus many meetings held by our colleagues from IAFC, IAFF, NVFC and others.

We continued with our story that our local Fire and EMS personnel are the first ones to arrive at the scene of an emergency since there is not a federal fire service for such catastrophes. We pushed

to maintain at least the recent spend from Congress of \$350 million each for AFG and SAFER grants. We all made the case that what we really need is to get back to the 2011 funding levels of \$405 million each since the current funding level does not buy what it did previously.

We also asked Congress to support the U.S. Fire Administration (USFA) at the \$50 million level, since this is where many of our first responders get their training, and to restore funding to Urban Search and Rescue (USAR) at a rate of \$50 million. Since there seems to be a steady increase in natural and man-made events, this fund is essential to have the 27 teams prepped and ready to go.

If your Senator, Congressman or Congresswoman is a member of the Congressional Fire Caucus, thank them. If they are not a member, ask them to consider joining.

As summer makes its way to all regions of our country, let's make a promise to each other, as my late Mother-In-Law, Betty Simpson, would say "Make every day a happy day." Let's create memories and enjoy family and friends this summer.

And finally, a must for all of us is to remember those that gave the ultimate sacrifice for freedom - ours and others in the world we protect. •

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By Bill Van Lent FEMSA President 2018-2019

We are living in interesting times...While there are many mixed economic signals, most of our members are reporting favorable business conditions. Unemployment is at historic low levels and interest rates remain relatively low. Nearly all our members report an ongoing need to recruit and hire additional workers. In fact, the National Association of Manufacturers reports that there are more open positions than people looking for work in the USA. The U.S. business environment seems the envy of nearly all our international trading partners. Certainly, conditions are less favorable regarding the domestic political environment as it remains as fractured and contentious as ever. Undoubtedly, the rhetoric will escalate as we move toward the 2020 elections. Interesting times indeed...

Speaking of our elected representatives in Washington, I'm happy to report that FEMSA and FAMA were well represented at the 2019 Hill Day in Washington, DC. 54 members representing 42 companies conducted 110 meetings with House, Senate and Committee offices. This was a record turnout! Board officers and GAC members also met directly with both House and Senate Appropriations staff. This was an excellent opportunity to join the other Fire Service representatives on Capitol Hill in a unified message in support of the Fire Act, SAFER, USAR and the U.S. Fire Administration. For those that were able to participate, thank you again! If you were unable to participate, please plan to attend in 2020 - you will be glad you did.

Sticking with GAC issues, we are still trying to conclude the update for the "employment map project." This is a valuable illustration of FEMSA and FAMA's national reach and the many employees (aka voters), that our organizations represent. If you haven't responded with up-to-date location and employment info, please do so now. – This is important!

FEMSA continues to build value on added services such as the User Information Guide program, and industry statistics program, while promoting our legislative priorities through the GAC, and recruiting new members. Additionally, significant progress is underway in planning and organizing the informative and educational presentation schedule for this year's annual meeting in Toronto.

At the time of this writing, the 2019 Annual Meeting registration is open. The informative presentations addressing economic, general business, fire service specific and general interest topics along with the outstanding networking and social activities, makes this event a must! If you have attended previous events, the experience is worth the investment of your time. The planning committees have been working overtime to create another excellent program. You may want to consider bringing additional members from your organization. The city of Toronto is a center of business, finance, arts, and culture and is recognized as one of the most multicultural and cosmopolitan cities in the world. – You don't want to miss it! See you in Toronto!

Welcome New FEMSA Members



Absolute Fire Protection Co. Inc.
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Absolute Fire Protection Co. Inc. has been in business since 1946 and is the Central and Northern dealer for E-ONE and the dealer for Frontline, Road Rescue and Wheeled Coach Ambulances in New Jersey. We sell conversions on Chief Gigs, ICV and EMS and all other types of command and specialty emergency vehicles. Our Sales and Service Center is located in South Plainfield we service all makes of emergency, EMS, fire apparatus and police department vehicles. We have sales representatives covering all territories that are factory trained and are constantly training to be a valuable resource of information on the latest technology and design of emergency vehicles. Our specialty is service before, during and after the sale.



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Firefighters and EMS Fund Nile Porter, Director 4250 Fairfax Drive, #600 Arlington, VA 22203 703-844-2285

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The mission of the Firefighters and EMS Fund is to provide a grassroots voice for firefighters across the country in the state and local political process. This means that we maintain a network of grassroots supporters whom we can engage and activate in the political process to help pass legislative measures, such as levies or referendums, thus helping to keep fire departments throughout the United States adequately equipped. Our organization's leadership includes members of volunteer departments and those involved in the design and manufacturing process of fire apparatus.



Hill Day Advances Fire Service Agenda; CFSI Pays Tribute to John McCain

FAMA | FEMSA

by David Gatton

54 FAMA and FEMSA members representing 42 companies descended on



Capitol Hill April 24-25th for Hill Day 2019 to advance the Fire Service coalition's agenda: more funding for AFG, SAFER, the U.S. Fire Administra-

tion (USFA) and the Urban Search and Rescue System (USAR).

Citing the increased intensity of hurricanes, tornadoes, floods and wildfires, FAMA/FEMSA Hill Day teams told congressional staff that the fire service, at all levels, has been strained in its efforts to respond to all natural and man-made disasters. With an aging population and the opioid crisis in its various forms, it is obvious that the local emergency medical and response system has never been more important to the nation. Few took issue.

The FEMSA/FAMA teams visited 110 congressional offices to call for FY 2020 funding of \$405 million for AFG; \$405 million for SAFER; \$50 million for the USFA, and \$50 million for USAR—the same message of the Fire Service coalition.

Our efforts have initially paid off. Just before going to print, the House Appropriations Homeland Security Subcommittee adopted an FY 2020 bill that gave the fire grant programs a \$50 million increase, providing \$375 million each for the Assistance to Firefighters and the SAFER programs. Last year's funding was \$350 million for each program. Although the House of Representatives is likely to move FY 2020 Appropriations bills by the end of June, the House and Senate

will find it hard to come to agreement on spending bills until domestic discretionary caps for defense and other programs are established. Until an agreement on these caps is found, FY 2020 funding will be subject to sequestration (automatic across the board cuts) to conform to smaller overall caps in the existing 10-year budget agreement that Congress chose to exceed in FY 2018 and 2019

heartfelt and the video tribute produced by CFSI captured this American hero's dignity and character as a patriot.

John McCain's service to the country was one of sacrifice and I believe that's why he was such a strong and devoted supporter of the fire service. He understood that every first responder put their life on the line and he wanted to honor their service. He understood how



It will be extremely important in this uncertain environment that FEMSA and FAMA members continue to contact their congressional offices, even at the district level, to call for the above funding levels for AFG, SAFER, USFA and USAR.

The CFSI Fire Service Dinner and a Tribute to Senator John McCain

CFSI's National Fire and Emergency Services Dinner, which many of FAMA and FEMSA member companies support faithfully, was special this year. One of the Congressional Fire Service Caucus's original founders and most ardent supporters, Senator John McCain, passed away since the last dinner. The tributes by Delaware Senator Tom Carper and House Majority Leader Steny Hoyer were

important the fire service was in maintaining the unique fabric of the nation.

At the end of the video, the more than 1,500 attendees stood to sing America the Beautiful, led by Firefighter Regina Wilson, Fire Department of New York City. It was a fitting tribute to Senator McCain and to all the men and women who protect our nation as members of the fire service, law enforcement and military.

Everyone was proud to be an American that night. They were proud to have been led by John McCain and proud to be a part of the American Dream of values larger than ourselves.

See you next year at Hill Day!

April 29 - 30, 2020



The FAMA/FEMSA Governmental Affairs Committee highly encourages member companies to host Home Day events regularly. Get to know your representatives and their staff members to build trusted relationships.

Be sure to check out the Home Day Tool Kit posted on the GAC website: www.famafemsagac.org/home-day/homeday-resources



GAC Mapping initiative, we need your help

by John Granby

Every two to three years, your Government Affairs Committee asks all FEMSA



and FAMA members to share their employment information in preparation for the upcoming Hill Day activities. This information is vital to our

participation in Hill Day as it demonstrates the strength and size of the combined industrial manufacturing and business base of the Fire Service and to all of our alliance partners in the Fire Services.

Over the years, the Congressional Fire Service Institute (CFSI) has depended on these figures to show Congress the overall size of the fire service and the size of overall manufacturing and service base that are potentially affected by fire service programs such as the Assistance to Firefighters Grant (AFG) program and others. When we have complete and accurate numbers of our overall private sector employment, it helps to demonstrate our position within the overall private business sector. As you know, one of our most powerful arguments to Congress has been that a great majority of our businesses are small businesses and we represent a significant number of employees in many states.



Unfortunately, this year we did not receive a significant amount of responses to our survey request. Because of such a low overall response we have decided to continue the survey in hopes of getting responses from most, if not all, of our overall membership. Please know that all of your responses, as they have always been, are private and confidential and your information is shared with no one. The overall map that we create only shows the overall representative employment by our members per state and dots to represent the general location of the company.

If you are one of the companies that has not responded to our 2019 survey, please contact info@femsa.org or info@fama.org for access to the survey. We need your help so we can truly represent all of you in 2020. •

EXCHANGING KNOWLEDGE: 1,500 Fire Service Officials Did That in Washington, DC

by Bill Webb



On behalf of the CFSI Board of Directors and staff, I would like to extend my thanks to the 54 members of FEMSA and FAMA who attended the

31st Annual National Fire and Emergency Services Symposium and Dinner. As you know, this event is our major fundraiser that allows CFSI to perform its mission – a mission that benefits the fire and emergency services and the industry that equips our nation's firefighters.





The theme of this year's program was "Exchanging Knowledge to Advance Our Mission." Each year, we strive to improve the program so that our attendees will recognize the value in attending and return in future years. The major change to this year's program was the expansion of our seminar program by adding a second day of seminars. Our speakers included preeminent public safety leaders who shared their thoughts and insight on a broad range of federal and national issues, policies and programs.

Unfortunately, Congress was not in session the week of our event but this glitch did not discourage our attendees – including the brigade of FEMSA and FAMA members – from scheduling meetings with congressional staff who were equipped with CFSI briefing materials. They made their presence felt on Capitol Hill and disseminated information about fire service legislation pending before Congress.

United States Fire Administrator Keith Bryant delivered the keynote address at the Dinner. Bryant alluded to the work of the National Commission on Fire Prevention and Control, he reminded the audience that the work of the Commission, which published America Burning, was "the starting point of not only the continual exchange of knowledge, but the critical, crucial conversations and debates that would ensue over time in numerous conferences, conventions, and symposiums."



CFSI also presented four leadership awards to individuals and organizations:

- Chief Russ Sanders (Ret) of the National Fire Protection Association was honored with the CFSI/Motorola Solutions Mason Lankford Fire Service Leadership Award;
- Denver Fire Department and the Florida Firefighters Safety and Health Collaborative received the CFSI/NFFF Senator Paul S. Sarbanes Fire Service Safety Leadership Award;
- •Dr. Ernest Grant, former Outreach Nurse Clinician at the North Carolina Jaycee Burn Center, was named the recipient of the CFSI/IFSTA at OSU Dr. Anne W. Phillips Award for Leadership in Fire Safety Education; and
- Phoenix Fire Department and the Winona (OH) Fire Department were

named the CFSI/Masimo Excellence in Fire Service-Based EMS Award recipients.

We understand the challenges in traveling to Washington, DC, to attend our program. These challenges are no different than the ones you face when attending other events. Travel costs make it difficult as does potential scheduling conflicts. That is why we are always eager to receive feedback from our attendees about their experiences.

Each year, we strive to improve the program. This year, we added the second day of seminars; the year before we incorporated videos into the award presentations. If you have an idea, please share it with us by email or phone call, at a future trade show or at the Annual / Fall Conference. I look forward to seeing everyone in Toronto!

Clarion Fire & Rescue and FDIC International Continue to Support FAMA's Governmental Affairs and Other Industry Advocacy

Special thanks to Clarion Fire & Rescue and FDIC International for their ongoing loyalty and generosity.

Clarion and FDIC contributes annually to FAMA's governmental affairs and other critical advocacy activities. This contribution is made to benefit the health and safety of the fire service, as well as the FAMA member companies. FAMA works in partnership with FEMSA, IAFC, IAFF, NVFC, CFSI and other fire service organizations for legislation that supports a stronger, safer fire service.









2019 Annual Awards



Doug Miller



Roger Lackore



Doug Kelley



Pat Cahill



Steve Toren



Lisa Toren

Golf Awards



Tim Allaband, Oran McNabb, Scott Edens, Matt Pitzer (absent) (team score 63)



Paul Darley, Mark Albright, Mike Bowman, Michael Bednar (team score 66)



Ron Truhler



Scott Edens



"How Winning Works" Robyn Benincasa

By Patrick Cahill



FAMA always delivers when it comes to bringing world class speakers to the Spring Meeting and 2019 did not disappoint.

"Robyn Benincasa is a World Champion adventure racer, award-winning motivational speaker, three-time Guinness World Record kayaker, San Diego firefighter, ten-time Ironman triathlete, New York Times bestselling author, proud owner of two bionic metal hips and the Founder and CEO of the 501c3 Project Athena Foundation, which helps survivors live an adventurous dream as part of their recovery."

While competing on the rugged white waters of a kayaking competition of the Global ECO Challenge World Championship, Benincasa lost her focus by turning her head around to see where her competitors were. Frustrated, her team leader grabbed her jaw and pointed it forward telling her that "winning was in front of her not behind her." It was this reinforcement that taught her that although her personal best is important, a leader gets the whole team to the finish line together.

Benincasa works daily as a firefighter for the San Diego Fire Department so she automatically connected with FAMA members. She motivated the diverse FAMA leaders in the room with her journey on over-coming odds by pushing yourself to the limit. Benincasa's character is everything the fire industry represents. Her story shows the true fighting spirit that drives her.

Benincasa took each of us on an adventure while we sat frozen in our seats during the FAMA Spring Meeting. She illustrated her story by showing us that you can be totally committed and still have a "crappy day" (as Robin put it).

World class teams succeed when everyone does their personal best in carrying the most weight that they can and performing to their maximum potential. To maintain optimum performance levels, sometimes you should lighten your load and allow your team members to pull you through. Use a towline to keep others at pace whether you are leading or following because it keeps you together to finish a common goal. When someone falls behind, you pull them through. If you fall behind, they will pull you through. Everyone suffers equally physically or mentally, and everyone benefits equally. Grab towlines from one another when needed. As she said, "If you want to go fast, go alone. When you want to go far, go together." Keep everyone together at an equal pace so you all finish together and share an equal part of the outcome.

"Don't be afraid to tilt the game board, change the game."

Benincasa had a setback suffering from stage four osteoarthritis and had to endure several hip replacements. It was out of this setback that she found the strength to succeed by starting an organization for people with medical setbacks to share an adventure as part of their recovery.

Benincasa is turning survivors into adventurers. CNN recognized her as a CNN Hero for her efforts with this program. She pushes her adventurers over the line when they think they can't do more but once they take that extra step, there is no stopping them from reaching the finish line.



As a leader, every day you get to decide who you are competing with. Don't be afraid to get out in front of your teammates and share how awesome you are. Inspire those around you to do their best. Benincasa set the bar for each of us to explore "How Winning Works" by being a leader and an inspiration to all of us who attended.

From Black Hawk Down to All-Secure

American Heros Tom and Jen Satterly

By: Bill Doebler

The attendees of the FAMA Spring Meeting were emotionally overwhelmed by the closing presentation from Tom and Jen Satterly.

Tom Satterly, a highly decorated combat veteran, served in the Army for 25 years. During his last 20 years, he was in the US Military's most elite Tier One unit. Delta Force. Tom was involved in some of our nation's most important missions, including the capture of Saddam Hussein. His experience of leadership and critical decision-making skills in high-risk environments are proven.



In 1993, Tom Satterly fought in the longest sustained firefight since Vietnam by the U.S. military, known as the Battle of Mogadishu. The firefight was portrayed in the Oscar Winning 2001 film: Black Hawk Down.

Now off the battlefield, Tom continues to fight and win his own "silent war." Satterly came within seconds of taking his own life and becoming a veteran suicide statistic. Luckily, Tom received a phone call from a new friend at the right time. The new friend is now his wife, Jen, Tom's guardian angel.

Today, Tom's mission is to convince other veterans healing from combat trauma that they do not need to hide their weaknesses and suffer in silence. He speaks openly of his mental and emotional struggles in order to save other lives and he is committed to raising awareness of Post-Traumatic Stress and other veteran issues. Tom co-founded All Secure Foundation, a non-profit organization serving Special Operation warriors and their families.

Jen Satterly, previously a filmmaker and photographer, met Tom while she was directing large-scale special operation training films. Tom was a consultant on the film project, ensuring accuracy and credibility were depicted. One evening after filming ended for the day, Jen called Tom. Luckily, her call was at the right time.



After Tom and Jen married, she began searching for answers to help them both find a way to constructively deal with Post Traumatic stress and its symptoms including anxiety, severe depression,

anger issues and a long list of medical challenges. Today, Jen is a Certified Health Coach specializing in Post-Traumatic Stress recovery and the co-Founder and CEO of All Secure Foundation.

The speaking engagement was a rather unique forum where the setup was a town hall Q & A approach with many of the guestions asking to explain the personal first hand experiences of Black Hawk Down, the capture of Saddam Hussein, what its like to be one of the nations most revered warriors, but more importantly how difficult it is to assimilate your life back into society after the warrior phase is over.

Both Tom and Jen shared their very emotional journey. Notice the key operative of journey, meaning that it may never end, but one must keep trying.

The session ended with Bill Doebler recognizing Tom and Jen Satterly as true American Heroes, receiving a standing ovation by the entire audience.

Special Thanks to the 2019 Spring Meeting Sponsors

The high quality and tremendous value the FAMA Spring Meetings offer would not be possible without the generous support of our sponsors. Please be sure to seek them out, thank them and learn about the services and products they represent.

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Highlights of the FAMA Tech Meeting at FDIC 2019

By Doug Miller, FAMA Technical Committee Co-Chair

The FAMA Technical Committee Meeting at FDIC received exceptional representation from member companies, despite the early hour. One of the highlights was welcoming back Wes Chestnut, of Spartan Motors, as our guest speaker. The topic was Green House Gas (GHG) Phase 2 Emissions Overview. His complete presentation is available in the secured documents section of the FAMA website, called the Vault, in the Technical Committee Meetings folder.

A few of the key items Wes presented to the group included a preface about the complexity of the regulations. The new regulations will begin with model year 2021, but companies can begin making product changes before then. Small manufacturers meeting certain criteria may delay until January 1, 2022.

Chestnut gave an overview of service classes and where emergency vehicles fall into place. Trailers are now included. The useful lifetime and mileage has also been amended. Some requirements will change again in model year 2027. Tire rolling resistance is also a key component in the regulations. Certification of air conditioning systems will now be required. There are maximum leakage parameters that need to be maintained on many types of systems, with some being exempt.

There will be additional labeling requirements on the vehicles, as well as specific items that must be referenced in the Owner's Manual, including an explanation of the owner's responsibility for proper maintenance. Emissions related warranty items, mileage and time periods begin when the vehicle is placed into service. Chestnut gave a partial list of the GHG emissions related components, which encompasses many vehicle systems and parts.

The presentation includes website addresses to register and get started with the EPA certification process. User guides and instructional guides can be found on these websites. Other helpful resource websites are available in the presentation.

We appreciate Chestnut sharing his knowledge on this subject and we will likely hear from him again.

The Technical Committee Meeting also included reviews of: 2020 FDSOA Apparatus Symposium presentation topics, FAMA Forum article schedule for Fire Apparatus and Equipment magazine, and status of Apparatus Buyer's Guides. Each subcommittee had a breakout session to discuss hot topics and their Buyer's Guide assignments and timelines.

A sincere thank you to the meeting sponsors for their generous support of the FAMA Technical Committee Meeting. The meetings would not be possible without the support of our sponsors. Please be sure to seek them out to thank them and learn about the services and products they represent.









Welcome New **FAMA** Members

MetalCraft Marine

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MetalCraft Marine is a world leader in the design and manufacture of custom aluminum boats for the government and commercial markets. Our greatest area of success has been designing and building high speed fire, patrol and search and rescue craft. MetalCraft vessels are in service around the globe, our customers include the U.S. Navy, U.S. Coast Guard, and the Canadian Department of National Defence. MetalCraft Marine has been an approved U.S. Government General Services Administration (GSA) contract supplier since 1998.



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Keynote Speakers



Dr. Todd Dewett, Opening Keynote

Todd Dewett has rededicated his life to the study of leadership and success in life to help others achieve more happiness and genuine sense of purpose. Holding a PhD in Management, he has been published many times, as well as teaches leadership courses at Wright State. Todd discovered the power of stories, and now is a professional speaker and entrepreneur. He takes his speaking engagements as an opportunity to teach, evoke emotion, and entertain in a way that causes real change within a person.

Featured Speakers



Rob Anselmi is the Division Chief of Mechanical Maintenance, Equipment & Asset Management for Toronto Fire Services. He is a licensed heavy truck mechanic with Master EVT status, the past president of the Ontario Fire Department Mechanical Officers Association, and is the Logistics manager for the Heavy Urban Search & Rescue team.



Anirban Basu is Chairman & CEO of Sage Policy Group, Inc., which provides strategic analytical services to energy suppliers, law firms, medical systems, government agencies and more. He lectures at Johns Hopkins University in Global Strategy and hosts a radio show weekdays on 88.1FM, WYPR, Baltimore.



Brian Brauer is the Associate Director for Infrastructure and Special Projects at the University of Illinois Fire Service Institute and has volunteered as a fire officer and EMT since 1990. He holds a Master's in Global Human Resource and a Doctorate in Education in Educational Policy and Organizational Leadership.



John Butler is currently the Fire Chief for the Fairfax County (VA) Fire and Rescue Department. He holds a graduate degree from Johns Hopkins University, and certificates from Johns Hopkins Public Safety Leadership Program, John F. Kennedy School of Government, Harvard University, and the IAFC Fire Service Executive Development Institute.



Nathan Calabrese is Vice President of International Sales for Task Force Tips. He enjoys forming ties with organizations who are committed to further development of international trade and commerce. His strong background in engineering and mechanics come from his days as a marine engineer onboard working cargo vessels over the Great Lakes.



Jim Crawford is the project manager for Vision 20/20, a former chair of the NFPA technical committee, and the author of *Fire Prevention Organization and Management*. Crawford retired from the fire service after 35 years, ending his career as the Deputy Chief and Fire Marshal of Vancouver, WA.



Darnell D. Fullum is currently serving as Fire Chief of the DeKalb (GA) Fire Rescue Department. He has over thirty-two years of fire service experience as a firefighter, lieutenant, captain, battalion chief, training chief, fire marshal and deputy fire chief.



Dave Gatton serves as Senior Advisor to the FAMA/FEMSA Governmental Affairs Committee. He has over 35 years' experience in Washington D.C., representing cities, the fire service and urban interests before Congress. He resides in McLean, VA.



John Granby is LION's Vice President, government relations and corporate responsibility. He is a member of E54 Committee on Homeland Security, CFSI's National Advisory Committee, NFFF's Partner Council, and the First Responder Center for Excellence in Reducing Occupational Illness and Death Inc. board.



Richard Bryan, Closing Keynote

Richard Bryan began his career taking over his family owned car and truck dealership in the UK. He faced lack of leadership succession, but ultimately learned from his mistakes. Bryan was able to establish his leadership presence and save his business. Today, he is a speaker, author and executive coach who shares with business owners and leaders the leadership strategies that have proven to be the driving force behind his continued business success. Richard is a professional member of the National Speakers Association (NSA) and a former Board Member of NSA Colorado.



Kirby James is an accomplished facilitator, educator, board member and operational excellence executive. He has served on numerous Boards, teaches PhD's at universities across Ontario and is a teaching fellow in Board Governance /Operations for the Canadian Board Diversity Council in their Fellow in Board Governance (FBG) certification program.



Matthew Pegg is the Fire Chief in the City of Toronto, Ontario. Toronto Fire Services is the largest fire service in Canada with 3,200 full-time personnel. He is also the General Manager of Emergency Management, overseeing the Toronto Office of Emergency Management.



Mark Puknaitis has been the Fire Chief for the City of Naperville Illinois for 11 years. He is a 34-year veteran of the fire service and currently serves as President of the Illinois Fire Chiefs Association, Chairman of the Illinois Fire Chiefs Association Accreditation Committee and the 2009 recipient of the coveted Ray Picard Award.



Tammy Rimes is the Executive Director of the National Cooperative Procurement Partners (NCPP), and strives to motivate procurement teams across the nation and support their efforts in solving tough problems. Tammy has the unique perspective of working in three different worlds – corporate, government and entrepreneurial.



Deryn Rizzi serves as the Fire Chief with Vaughan Fire and Rescue Service. She was named one of GTA's most influential women in 2018 and speaks internationally on topics ranging from active threats to leadership. She serves on the Ontario Association of Fire Chiefs board of directors and chairs the Human Relations Committee for the IAFC.



Gordon Routley is a 50 year fire service veteran and currently serves as Assistant Director of the Montreal Fire Department. He has been actively involved with many fire service organizations during his career, including the National Fallen Firefighters Foundation, Canadian Fallen Firefighters Foundation, NFPA and IAFC.



Bill Webb is the Executive Director of the Congressional Fire Services Institute, the Vice Chairman of the National Fallen Firefighters Foundation and an honorary member of the Vienna (VA) Volunteer Fire Department, Delaware Volunteer Firefighter's Association and the International Association of Fire Fighters Local 36.

GET THE APP

Download the conference app (Android and Apple versions available). In one place, you'll access schedules, agendas, speaker bios, list of attendees with photos, meeting rooms/floor plans, as well as local points of interest.





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2019 ANNUAL/FALL CONFERENCE TORONTO, ON | OCTOBER 9 - 11

Time	Monday – October 7, 2019 Arrival Boards
	Tuesday – October 8, 2019 Arrival Members Networking Hours: 5pm to 11pm
12:00 pm - 12:30 pm	FEMSA Board Lunch
12:30 pm - 3:00 pm	FEMSA Board Meeting
12:00 pm - 3:00 pm	FAMA Board Meeting
3:15 pm - 4:00 pm	Joint FEMSA/FAMA Board Meeting
4:00 pm - 6:00 pm	FAMA Board & Committee Chairs Meeting
6:00 pm - 9:00 pm	FAMA Technical Committee
Wednesday – October 9, 2019 Networking Hours: 5pm-6pm; 8:00pm-11:00pm	
7:00 am - 8:00 am	Breakfast – All Members and Guests
8:00 am - 12:00 pm	Speaker Presentations (Joint Session)
8:00 am - 8:05 am	Official Welcome to Toronto: Chief Matthew Pegg
8:05 am - 9:10 am	Joint Presentation: Dr. Todd Dewett, Opening Keynote – "Authenticity in Leadership"
9:10 am - 10:00 am	Joint Presentation: James Kirby – "Building Resilient Organizational Culture"
10:00 am - 10:20 am	Break
10:20 am - 12:00 am	Joint Presentation: Anirban Basu – "To All the Economists I've Loved Before"
12:00 pm - 1:15 pm	Lunch Break (on your own)
12:00 pm - 1:15 pm	FAMA New Member/First-Time Attendees Lunch
1:15 pm - 2:30 pm	Joint Presentation: Brian Brauer – "Human Behavior and Innovation"
2:30 pm - 3:00 pm	Joint Presentation: Washington + AFG Updates • CFSI – Bill Webb; GAC – Dave Gatton / John Granby
2:30 pm - 3:00 pm	Canadian Members Breakout Session • Richard Boyes, Moderator
3:00 pm - 3:30 pm	Break
3:30 pm - 5:00 pm	FEMSA Business Meeting
3:30 pm - 4:00 pm	FAMA Business Meeting
4:00 pm - 5:00 pm	FAMA Networking Event
5:30 pm - 6:00 pm	New Attendee Reception
6:00 pm - 8:00 pm	Welcome Reception – All Members and Guests
	Thursday – October 10, 2019 Networking Hours: 5pm-6pm; 9pm-11pm
7:15 am - 8:30 am	FEMSA Breakfast – FEMSA Members and Guests
7:15 am - 8:30 am	FAMA Breakfast – FAMA Members and Guests
8:00 am - 9:30 am	Chiefs Panel Prep Session
8:00 am - 10:00 am	FAMA Business Meeting
8:30 am - 10:00 pm	FEMSA Member Caucus Groups
10:00 am - 10:30 pm	Break
10:30 am - 12:00 pm	Joint Presentation: Chiefs Panel on Future of the Fire Service with a Focus on Fire Based EMS and Transportation Technology Moderator: Assistant Director J. Gordon Routley, Montreal, QC Fire Department; Panelists: Division Chief of Mechanical Rob Anselmi (Toronto Fire Services), Chief John S. Butler (Fairfax County, VA Fire & Rescue), Chief Darnell Fullum (DeKalb, GA Fire Rescue Department), Chief Mark Puknaitis (Naperville, IL Fire Department) Chief Deryn Rizzi (Vaughan, ON Fire & Rescue Service)
12:00 pm - 1:15 pm	Lunch – All Members
1:15 pm - 1:55 pm	Joint Presentations: Fire Lane #1 - select one: "Family Businesses" - Richard Bryan "Cooperative Procurement" - Tammy Rimes
2:00 pm - 2:45 pm	Joint Presentations: Fire Lane #2 – select one: "Podcasting" – Nathan Calabrese "Partnering in Community Risk Reduction" – Jim Crawford
2:45 pm - 3:15 pm	Break
3:15 pm - 4:30 pm	Joint Presentation: Richard Bryan, Closing Keynote – "Learn to Lead: Guaranteed to Succeed" (All Members and Guests)
6:00 pm - 7:00 pm	Reception – All Members and Guests
7:00 pm - 9:30 pm	Dinner – All Members and Guests

Chiefs Speak

by Nathan Calabrese



General Questions

- **Q:** How long have you been with the department?
- A: 25 years
- **Q:** Is your staff paid/volunteer/mix?
- A: All paid/career
- **Q:** How many personnel do you have?
- **A:** 62 employees including personnel in our 3 stations
- **Q:** How many apparatus do you operate?
- A: 14 in total
- **Q:** What size is the population that you serve, and the square mileage of your jurisdiction?
- **A:** A population of 40,000 across 27 square miles
- Q: How many calls does your department run per year? What is your call ratio in terms of fire, accidents, EMS, natural disasters, or other?
- **A:** 4,600 calls in 2017. 80% EMS/Accidents, 15% fire (ANY fire call including fires, alarms, structures, autos) and 5% natural disasters (floods, storms, power lines).

Budgetary Questions

- **Q:** Are you satisfied with the department budget in terms of budget size vs. demands?
- A: Never. Never. Never. \$5 million of the total budget, which is \$6.2 million a year, goes to HR expenses such as wages, insurance, etc.
- **Q:** What are your top 3-5 equipment purchase expenses?
- A: Hoses, fans, saws, turnout gear (13

sets per year). \$42,000/year in hoods, helmets, boots, gloves. 1 fire apparatus every 5 years, 1 ambulance every 2 years.

- **Q:** Are there challenges you face in the procurement and purchasing process while utilizing your budget?
- **A:** No one ever wants to discuss spending money on housing for the firefighters.
- **Q:** Does your department actively seek out and apply for grants?
- **A:** Yes, very much so. The chief and two assistants are on a grant committee.
- **Q:** How far in advance do you plan your purchases for vehicles and equipment?
- **A:** Turnout gear, apparatus, SCBA are all on a set time replacement program. Otherwise, it depends on department input and communicated needs.

Product and Purchasing Questions

- **Q:** In terms of products, would you describe your department as brand loyal, function loyal, or price loyal?
- A: We are primarily distributor loyal. We have a relationship with a local distributor and we try to stick with what they have to offer. We do go out and explore, we look at new products, and we know what we like. But we try to be as loyal as possible to the distributor as long as that distributor is giving us their best price the first time around.
- **Q:** What is your opinion of the work manufacturers are doing in terms of presenting and offering new technology into the industry?
- A: It's mixed. The attempt to bring new technology to the industry is a plus, and I think manufacturers are doing a great job. Motorola and MSA have made fantastic steps in integrating accountability with Bluetooth, but

we really want these things to work when they are released. We want to be sure that the stuff is always going to work, first time, every time.

Open Ended Questions

- **Q:** If you could directly communicate anything you wanted to the manufacturers, resellers, and service providers of the industry, what would it be?
- A: Just because we are forced to accept the lowest bid does not mean that we want low quality. We cannot circumvent the bid process because we are government, but we do not want the cheapest lowest quality product.
- **Q:** What are the top three challenges you face in managing the organization?
- **A:** Budget. Always. Getting the team to use the safety equipment they are provided. Training. Cost, time, participation.
- **Q:** What are the top three challenges your department faces in responding to calls?
- A: Enough resources. Need to expand, city doesn't want to. Can't hire one person, but need to hire three.

Keeping apparatus rolling and on the road. Apparatus repairs are our largest line item.

EMS. Being on the cutting edge to provide the best patient care possible in terms of equipment, technology, and knowledge. •

REGISTER TODAY TO ATTEND



2019 FEMSA/FAMA Annual/Fall Conference

October 9-11
Toronto Marriott Downtown
Eaton Centre Hotel

Toronto, Ontario

SAVE THE DATES

2020 苗 FAMA Spring Meeting March 21-24

> Don CeSar Hotel St. Pete Beach, FL

2020 苗 FAMA/FEMSA Hill Day

April 29-30 Washington, DC

JW Marriott New Orleans New Orleans, LA 2021 苗 FAMA Spring Meeting

March 20-23

The Westin Fort Lauderdale Beach Resort Fort Lauderdale, FL

2021 苗 FAMA/FEMSA Hill Day

April 28-39 Washington, DC

2021 E FEMSA/FAMA Annual/Fall Conference September 22-24

The Westin Tampa Waterside

Tampa, FL

We're Here. You Just Don't See Us.

FAMA/FEMSA's Responsibility to Help Fire Service Increase Minorities and Women

By Garry Briese, Board Member, W.S. Darley



As major advertisers, the members of FAMA and FEMSA have a responsibility to use the power of their brands to facilitate the fire service's ongoing

efforts to increase diversity.

The marketing and advertising efforts of FAMA and FEMSA members are uniquely positioned to shape how the fire service thinks about diversity and how to create positive change.

We need to give firefighters, who believe in diversity in the fire service, the opportunity to positively move the fire service forward by reinforcing their opinions with more depictions of minorities in fire service advertisements

According to a 2016 study published in Marketing Week, minorities "are featured in less than 20% of advertising, according to new research, but given 65% of people would feel more favorable about a brand that promotes diversity, companies are missing a huge opportunity to connect with consumers."

Photos or depictions of minorities are featured in less than 10% of all advertisements in printed fire service publications from 2016-2018. The lack of diversity of authors in printed fire service publications is even more striking with just four minority authors out of 147 articles from 2016-2018 (Briese 2019).

There are three reasons that fire manufacturers and suppliers should care about promoting diversity in the fire service:

- •Internal: Diverse teams deliver superior results
- •Altruistic: It's the right thing to do and good business too
- •**Realistic**: The fire service cannot do this by themselves

Diversity in the fire service will help maintain the fire services preeminent level of public trust and confidence because the fire service has a central role in the development of social fairness and equal treatment and should strive to have

its firefighters and paramedics reflect the diversity of the communities they serve.

Chief John Butler, Fairfax County (VA) Fire and Rescue (former Howard County MD), provides emphasis when he says, "For us, we envisioned hiring a culturally diverse group of individuals who will not only affect positive change in our community, but also have the knowledge and drive to progress in our fire department throughout their careers."

Sadly, after many years of trying to diversify the fire service, the lack of diversity continues to be a challenge and some say the numbers of women and minorities in the fire service are declining. Accurate up-to-date numbers are challenging to find and no national fire service organization maintains statistics on diversity levels in today's fire service.

IAFF reports it has 313,000 members which may be the most accurate numbers in the entire fire service since IAFF members pay individual annual dues. The total number of career firefighters, volunteer firefighters or even the total number of fire departments is an average estimate from the U.S. Government and a SWAG at best. This level of inaccuracy facilitates the status quo since "it is not being measured and therefore, it is not important."

Various sources report the numbers on women firefighters are about 13,100 or between 4.5% and 7% of the average estimate of the total number of firefighters. Black firefighter numbers are estimated at 9.2% and Hispanic firefighters at 9.0% of the total firefighters in the US.

The US Forest Service, Bureau of Land Management and National Park Service report that just 12% of their wildland firefighters are women.

Importantly to FAMA and FEMSA members, the significant underrepresentation of minorities in fire service advertising and authors does not help facilitate the recruitment and retention of women and minorities. The business and social opportunities are obvious and FAMA/FEMSA members should actively seek

Five Actions for FAMA/FEMSA Members

- Corporate ads should demonstrate diversity as a natural part of the fire service
- 2. Make sure women and minorities are depicted in fair, accurate and realistic ways
- Include explicit diversity requirements in specifications or RFPs for marketing and advertisements
- 4. Advocate via the Congressional Fire Service Institute for the U.S. Fire Administration to develop an accurate triennial report on diversity in the American fire service. This report should be provided to Congress and the national fire service organizations "If it's not being measured..."
- Actively engage and support minority fire service organizations and educational conferences such as:
 - IWomen Conference
- Women in Training Exchange WTREX
- Carl Holmes Executive Development Institute
- IAFC's Diversity Executive Leadership Program (iDELP)
- •IAFF's Ernest A, "Buddy" Mass Human Relations Conference

women and minorities in advertising and authorship of articles and presentations.

The goal is to facilitate change in the numbers of women and minorities in the fire service and FAMA and FEMSA's support could be the start of a major positive trend. To change how people behave, we need to change what they see and how they think.

As a female African-American Battalion Chief noted, "You have to be able to see yourself in the fire service, then you can believe it is possible."

NFPA Report - FEMSA



By Bill Van Lent

A significant benefit that FEMSA and all of our members enjoy is representation on NFPA's Fire and Emergency Services Protective Clothing and Equipment (FAE-AAC) Correlating Committee. This Correlating Committee (CC) oversees coordination of over 25 NFPA standards associated with fire and emergency services. The NFPA standards included are: 1801, 1802, 1851, 1852, 1855, 1858, 1877, 1891, 1951, 1952, 1953, 1971, 1975, 1977, 1981, 1982, 1983, 1984, 1986, 1987, 1989, 1991, 1992, 1994, and 1999.

NFPA Technical Committees and Panels serve as the principal consensus bodies responsible for developing and updating all NFPA codes and standards. Committees and Panels are appointed by the Standards Council and typically consist of no more than 30 voting members representing a balance of interests. NFPA membership is not required in order to participate on an NFPA Technical Committee. Appointment to a Technical Committee is based on such factors as technical expertise,

professional standing, commitment to public safety and the ability to bring to the table the point of view of a category of interested people or groups. For this reason, FEMSA has been granted a "seat at the table". Each Technical Committee is constituted so as to contain a balance of affected interests, with no more than one-third of the Committee from the same interest category. The Committee must reach a consensus in order to take action on an item.

Document #	Document Title
TBD	Electronic Safety Equipment for Emergency Services
TBD	SCBA for Non-Structural Fire Fighting
NFPA 1801	Thermal Imagers for the Fire Service: 2018
NFPA 1802	Personal Portable (Hand-Held) Two-Way Radio Communications Devices for Use by Emergency Services Personnel in the Hazard Zone: Proposed
NFPA 1851	Selection, Care and Maintenance of Protective Ensembles for Structural Fire Fighting and Proximity Fire Fighting: Formal Interpretation issued Aug 5, 2014; PPE repair materials
NFPA 1852	Selection, Care and Maintenance of Open-Circuit Self-Contained Breathing Apparatus (SCBA): 2019
NFPA 1855	Selection, Care and Maintenance of Protective Ensembles for Technical Rescue Incidents: 2018
NFPA 1858	Standard on Selection, Care, and Maintenance of Life Safety Rope and Equipment for Emergency Services 2018
NFPA 1877	Standard on Selection, Care, and Maintenance of Wildland Fire Fighting Clothing and Equipment Proposed
NFPA 1951	Protective Ensembles for Technical Rescue Incidents: 2013: TIA Oct 28, 2014 MB Chemical exposures: 2013
NFPA 1952	Surface Water Operations Protective Clothing and Equipment: 2015: TIA Nov 2014 application of ice suits, hoods, gloves and footwear
NFPA 1953	Protective Ensembles for Contaminated Water Diving: 2016
NFPA 1971	Protective Ensembles for Structural Fire Fighting and Proximity Fire Fighting: 2018
NFPA 1975	Standard on Emergency Services Work Clothing Elements: 2019
NFPA 1977	Protective Clothing and Equipment for Wildland Fire Fighting: 2016
NFPA 1981	Open-Circuit Self-Contained Breathing Apparatus (SCBA) for Emergency Services: 2019
NFPA 1982	Personal Alert Safety System (PASS): 2018
NFPA 1983	Life Safety Rope and Equipment for Emergency Services: 2017
NFPA 1984	Respirator for Wildland Fire Fighting Operations: 2016
NFPA 1986	Standard on Respiratory Protection Equipment for Technical and Tactical Operations: 2017
NFPA 1987	Standard on Combination Unit Respirator Systems for Tactical and Technical Operations
NFPA 1989	Breathing Air Quality for Emergency Services Respiratory Protection: 2019
NFPA 1991	Vapor-Protective Ensembles for Hazardous Materials Emergencies: 2016
NFPA 1992	Liquid Splash-Protective Ensembles and Clothing for Hazardous Materials Emergencies: 2018
NFPA 1994	Protective Ensembles for First Responders to Hazard Materials Emergencies & CBRN Incidents: 2018
NFPA 1999	Protective Clothing and Ensembles for Emergency Medical Operations: 2018
NFPA 2112	Standard on Flame Resistant Garments for Protection of Industrial Personnel against Flash Fire: 2018
NFPA 2113	Standard on Selection, Care, Use, and Maintenance of Flame-Resistant Garments for Protection of Industrial Personnel Against Short-Duration Thermal Exposures: 2015

One of the most notable features about NFPA's standards development process is that it is a full, open, consensus-based process. The NFPA standards development process encourages public participation in the development of its standards. All NFPA standards are revised and updated every three to five years, in revision cycles that begin twice each year. Normally a standard's cycle takes approximately two years to complete. Each revision cycle proceeds according to a published schedule, which includes final dates for each stage in the standards development process.

The four fundamental steps in the NFPA standards development process are:

- 1. Public Input
- 2. Public Comment
- 3. NFPA Technical Meeting (Tech Session)
- 4. Standards Council Action (Appeals and Issuance of Standard)

As a member of FEMSA, you have a represented voice at the Correlating Committee level in the standards development process. Since 03/02/2010, the FEMSA Board has appointed me as the CC

member. This appointment is reviewed every two years. If you have questions or are seeking additional information, please don't hesitate to contact me.

The following table provides a snapshot of the current status of the various NFPA standards within the NFPA Protective Clothing and Equipment Project. It is also available for download from the FEMSA website. The standards development process is always in-motion, so the attached table depicts a current representation.

Hopefully you will agree, representation on the NFPA Correlating Committee is yet another valuable benefit of your FEMSA membership!

Status

New documents

New Documents

Fall cycle 2020, Next Edition 2021

Fall cycle 2020, Next edition 2021, Sept 5, 2019 First Draft Report

Current 2014 edition; Next Edition 2020
Annual cycle Fall 2019: Closed Feb 22 2019

Fall cycle 2023, Next edition 2024

Fall cycle 2021, Next edition 2022

Fall cycle 2023, Next edition 2024

Annual cycle 2019, Next edition 2020

Next Edition 2018 Change to be announced. See Note 1 Fall Cycle 2019

Revision Cycle Annual 2020, Next edition 2021

Revision Cycle Annual 2020, Next edition 2021

Fall 2022 cycle, Next edition 2023 TIA's present

Fall 2022 cycle, Next edition 2023 (FPIC 1/2017)

Fall 2020 cycle: Next Edition 2021

Fall cycle 2020, Next edition 2024

Fall cycle 2022, Next edition 2023

Fall cycle 2022, Next edition 2023

Fall cycle 2020, Next edition 2021

Fall cycle 2021, Next edition 2022

Proposed

Fall cycle 2023, Next edition 2024

Fall 2020 cycle, Next edition 2021

Annual 2022 cycle, Next edition 2023

Annual 2022 cycle, Next edition 2023

Fall cycle 2020, Next edition 2021

Annual cycle 2020, Next edition 2023

Annual cycle 2019, FPIC 6/2017, Next edition 2020

First Public Input Closing: FPIC
First Draft Report Posting: FDRP
Public Comments Closing: PCC

Second Draft Report Posting: SDRP

Note 1: NFPA 1951, has been sent back to the committee. Currently completed 2nd draft TC. 2nd Draft CC scheduled for June, 2019.

**Special thanks to Diane Hess from PBI for her contributions to this article.

FAMA NFPA Committee Update

NFPA STANDARDS CHANGES

During NFPA's April 2019 Standards Council Meeting, a document consolidation plan was approved that will affect 114 current standards, including various guides and best practices that will be combined, by topic, into 38 standards over the next five years. In addition to providing the responder community with more consolidated and consistent standards, this move will allow related Technical Committees to gather in one location for meetings - a move that will result in better subject matter integration, more accurate documents and greater travel efficiencies.

Overview

- This effort applies to 114 documents that cover everything from operational concerns; professional qualifications for responders, and the care, selection and maintenance of PPE.
- · The transition will begin in January 2020 with 20-25 standards entering a cycle each year for the next five years.
- By 2025, all of the ERRS standards will be in their proper cycle and will reflect a well-rounded view of topics.

The Technical Committee Impact

• The majority of current Technical Committee (TC) members will remain

- in place and maintain responsibility for the same information contained in their current standard.
- Of the current 2007 principle and alternate TC members, approximately 52 may find themselves assigned to documents with conflicting meeting schedules. Those that are members of multiple TCs will be most affected. Members affected during the first round of consolidation, will be contacted soon.
- To help facilitate content integration, NFPA will use hotel facilities that allow them to conduct a minimum of eight simultaneous TC meetings.
- The new TC Meeting structure should result in reduced travel costs, access to more convenient properties, and a more structured schedule: this will make it much easier for volunteers to coordinate their participation with work and other commitments.

Two tables with important information regarding the new groupings and cycle changes can be downloaded from the Resource Library, found under Fire Service Resources on the FAMA website.

A couple of important changes to highlight:

NEW ARTICLE

- NFPA 1912: Was in a Fall 2020 revision cycle and it will now move to the ERRS 2021 cycle. resulting in a 2023 edition. All received public inputs will be archived and new public inputs will be requested.
- NFPA 1901 and 1906: Are currently in a 2020 revision cycle and they will now move to a ERRS 2021 cycle, resulting in a 2023 edition date, and NFPA will be calling for new public inputs. All of the work that has been done will be saved and the committee will address any new public inputs, and have the opportunity to modify any of the work that has already been done. for both documents and NFPA will have a second first draft meeting in January of 2021.
- NFPA 1911: Was in a Fall 2021 revision cycle and will now move to the ERRS 2021 revision cycle with a 2023 edition date. This new revision cycle will keep the public input submission period open for a longer time now.

FEMSA / FAMA Trade Show Report: 2019 INTERSEC, Dubai - January 20-22

by Bill Lawson

The 21st edition of the Intersec Security, Safety and Fire Protection show was held in the Dubai World Trade Center January 20-22, 2019. This year's show attracted nearly 35,000 visitors, and more than 1,200 exhibitors were present. While the vast majority (75%) of visitors are from the Middle East region, there were 135 nationalities represented in the visitor pool. Of the exhibitors, companies from 54 countries were showing their products and services at Intersec. Fire and Rescue exhibitors were more than one third of the total exhibitors (441 companies), which made Fire related companies the largest sector of the show.

The United States had 69 companies exhibiting at the show, many of whom are active FEMSA or FAMA members. While Intersec poses cost and logistical challenges for U.S. based companies, most find the ability to meet directly with the region's civil defense leaders and decision makers worth the investment. However. most companies enjoying success in this market have been at the Intersec show for a least 3 years. So, if your company is interested in the Middle East market, please talk with other FEMSA and FAMA members that have exhibited at Intersec about their experiences. A good time to do this is at the upcoming annual meeting in Toronto.

Intersec has become the largest Security, Safety and Fire show in the Middle East powered by a nearly 80% increase in visitors since 2012. As the largest show in the region, Intersec is the best opportunity for companies to reach the Middle East market. The Fire market in the Middle East is projected to grow at an 8% CAGR through 2024 as estimated by the organizer, Messe Frankfurt. The next Intersec will be held at the Dubai World Trade Center January 19-21, 2020. For more information, google "Intersec 2020." •



Intersec 2020 January 19-21, 2020 Dubai, UAE

FEMSA / FAMA Trade Show Report: 2019 Firehouse World, Los Angeles, CA – March 26-28

FEMSA / FAMA asks – Greg Toritto, Vice President/Group Publisher, Endeavor Business Media answers

by Geoff Evans

F/F: It's hard to sugar coat the feedback from our membership on the 2019 Firehouse World show. What happened?

GT: After 15 years in San Diego, and consulting with our customers, the decision was made to move Firehouse World to a new location for 2019. Attendance had reached a plateau in San Diego and we believed that the best opportunity to grow attendance, while still staying in California, was to move to Los Angeles. The high concentration of firefighters and departments in the region, ease of travel, the popularity of the city, and a commitment from high-profile departments to offer an extensive hands-on-training program and marketing support seemed like a perfect fit. However, things don't always work out as planned.

The current Firehouse Events team inherited the L.A. strategy from their predecessors and worked diligently to make the event as successful as possible in a short period of time. Simultaneously, there were a number of political challenges in the region that affected previous commitments made by many local departments and organizations, which hindered our success. In the end, we did not receive the support from the local departments that we originally anticipated.

The calendar also became a challenge with the timing of the Los Angeles Marathon. The proximity to FDIC became a conflict for our customers, speakers and attendees as well.

All is not lost, though. We see, we listen, we learn.

F/F: Any thoughts on reducing the number of exhibit days?

GT: We listened to our exhibitors when we were in San Diego and moved

to a two-day exhibit schedule a few years ago. While we did increase to three days in L.A., the feedback we have received is that two days works best for the audience and exhibitors. We will return to a two-day exhibit schedule in 2020.

We will also be making changes to the traditional conference program by including shorter education sessions and adding demonstrations to draw more attendees to the exhibit floor. We would encourage exhibitors to offer product demonstrations that we can promote on the exhibit floor to allow more handson-training and indirect product marketing through education.

F/F: F/F: How will the event improve for 2020 in Las Vegas?

GT: Firehouse World 2020 will be held February 24 - 27 at the Las Vegas Convention Center. Las Vegas is recognized as a top destination for conventions and the fire departments in the region are enthusiastic about working with us towards a great fire service event.

We have a new show management team in place and our events group has been restructured. Our new vice-president of operations, Sue Ralston, brings a wealth of experience to the operations-side of the business, which will be reflected in improved exhibitor communications, customer service and on-site experience.

As a result of Endeavor Business Media's recent acquisition of PennWell media and events businesses, Firehouse now has an experienced chief marketing officer and team with a proven record of growing attendance at large fire service events.

We already have several new marketing strategies in place to boost attendance, including additional activities on the exhibit floor such as more and larger product demos to draw conference attendees, increased and targeted marketing to improve floor traffic, partnership programs with local and surrounding departments to improve overall attendance and an Exhibitor program to help exhibitors market the event to their contacts.

We are very excited about our new team and the new and improved Firehouse World for 2020. •

Quick Facts from 2019

Number of attendees that visited the exhibit hall: **1,588**

Overall number of exhibitors: 223

Number of FEMSA / FAMA member exhibitors: **65**

Undiscounted advertised cost per square foot of a 10x10 booth: \$19.50

Number of Fire Departments represented at Firehouse World: **330**



MEMBER FAMA



AMDOR

Trevor Smith has joined the AMDOR team as Operations Manager at the facility in Burlington, Ontario. Trevor is



a results focused leader with over 20 years of experience and a track record of accomplishments in the manufac-

turing, distribution and service sectors. His responsibilities include managing and providing strategic guidance to production and warehouse operations in a way that will support all levels within the organization.

.....

MEMBER FEMSA



Bobit Business Media

Bobit Business Media has hired Paul Andrews as the company's Chief Marketing Officer. Andrews is charged

with advancing Bobit's brands in the company's vehicle fleet and public safety markets. As a member of the Executive Leadership Team,



Andrews has responsibility for driving revenue through strategic and tactical marketing and will oversee audience development, event, brand and product management, and marketing services. Andrews will be based in the company's Los Angeles headquarters.

MEMBER FEMSA



Bullard

Bullard announced the acquisition of Switzerland-based Darix™, a spin-off of the Swiss Federal Institute of Technology in Lausanne which focuses on improving the situational awareness of professionals in critical environments through the use of smart glasses.

Darix will continue to operate in Lausanne, Switzerland as the Bullard Technology Center, developing leading technology to enhance worker safety.

MEMBER FAMA



Cummins

During the Technology & Maintenance Council's (TMC) annual meeting in Atlanta, GA, Cummins was presented with the Jim Winsor Memorial Technical Achievement Award for its new X12 diesel engine. Krista Toenjes, General Manager of Field Sales & Support in North America, accepted the award on Cummins' behalf.

MEMBER FEMSA



CURTIS



KC Anderson has transitioned to Senior Product Specialist. After 44 years in various positions within CURTIS, KC has unsurpassed knowledge to support

his new role as a product resource for our sales teams, customers, and suppliers.

James Eder is the new Air Product Specialist supporting customers in California, Oregon, and Washington. With over 43 years in safety and firefighting equipment



sales, James has a track record of providing outstanding service and comprehensive product knowledge.



Steve Perry is the new Outside Sales Professional for the Napa and North Coast Counties of California. Steve has 15+ years of sales management expe-

rience and passion to help those that risk their lives for others.



Ken Lee, Industrial Sales Manager, the newest member of the Industrial Sales Team will focus on the Petro-Chemical

and Mining Markets. Ken has worked in safety equipment sales for 28 years - both as a manufacturer's representative and a distributor's representative.



Earl Storm joins the team as an Outside Sales Professional for Northern Colorado. Earl has experience in fire equipment and apparatus sales and as a firefighter.

Nathan Belcher is now ECMS Manager at the ECMS Northern California facility in Oakland, CA. Nathan began eigh-



teen years ago in the Oakland warehouse and developed into a key resource for the Inside Sales team. His leadership skills and superior customer service make him an excellent fit to run ECMS Northern California.

Colleen Nicholson has been promoted to ECMS Manager at the ECMS Las Vegas



facility. Colleen has been with ECMS for six years and served as the Operations Lead for our ECMS Northwest facility.

◆ MEMBER FAMA, FEMSA



Elkhart Brass, FRC, R.O.M.

Jerry Herbst, a 40-year veteran of the fire service, has been promoted to National Account Manager, Elkhart Brass Munic-

ipal Products. In addition to managing the U.S. municipal product sales team, he will focus on managing key National Accounts to drive continued growth.



Jason Witmier and Andy Plofkin have been promoted to National Account Managers. In their new roles, they will



be responsible for further developing strategic and tactical sales initiatives to expand Elkhart Brass, ROM and FRC's presence

in the USA. Jason will manage regional sales managers covering the eastern U.S.

and Andy managing those in the western U.S. Jerry, Jason, and Andy report to Ron Truhler, Divisional Vice President of Sales.



Peter Luhrs has been promoted to Vice President of Product Management. In his new role, he is responsible for new



product development, product management and engineering functions for all Fire, EMS & Industrial products at Elkhart Brass, ROM and FRC. Peter replaces Eric Combs, who has been promoted to Vice President of Strategic Initiatives for Safe Fleet, and will report to Toh Meng, Senior Vice President.



Fire-Dex

Fire-Dex welcomes **Taylor Burke** as the new Customer Relations Manager, based out of Tampa, FL. Taylor is the youngest daughter of Bill Burke, Fire-Dex's owner

and CEO. In this newly designed role, Taylor will be reporting to President, Steve Allison, supporting him in Fire-Dex's 2019 objectives.



Fire-Dex is excited to announce the addition of **Lauren Burke DeVere**, who joined the team as the newest Metro Department Sales Manager, based out of



Winter Park, FL. Lauren is the oldest daughter of Bill Burke, Fire-Dex's owner and CEO. In her new position, she will

build and maintain relations with metro fire departments and assist the sales team with large accounts.

Maged Baskhron recently joined Fire-Dex as a Project Manager. His primary responsibilities include leading and implementing improvement projects to support corpo-

rate goals. He will be a key driver for change and take a leadership role in continuous improvement within all areas of the company.



Maged will work out of the Medina headquarters and report to the VP of Operations, John Karban.



Fire-Dex announces the addition of **Jeff Paul** as a Territory Sales Representative for Omaha, Nebraska; Des Moines and Cedar

Rapids, Iowa; and Sioux Falls, South Dakota. As a Territory Sales Manager, Jeff will report to Jim Cedar, Regional Sales Manager and oversee all activities within the region.

Fire-Dex is pleased to welcome **Monica Bildstein** as the newest member of its

Customer Service team. Monica has over 15 years of Customer Service experience, seven of which were within a manufacturing environment.



MEMBER FEMSA



Firefighter One

Firefighter One celebrated our 13th year in business and are grateful for the incredible team that we've put together since our humble beginnings. We welcome the following new staff members.

Mike Cirelli joins our team as a 3M Scott Fire & Safety Tech and is based out of our Sparta location. He brings over 20 years of firefighter experience to our team.





Blake Danley joins our team as an Apparatus Foreman and is based out of our Sparta location. Blake brings over 14 years

Rian Donoher joins our team as an Account Manager and is based in Burlington, Camden, and Mercer Counties. Rian brings over 12 years of experience as a firefighter.





Nikki Kircher joins our team as our Uniform Division Manager and is based out of our Sparta location. Nikki brings over five years of experi-

ence in the fashion industry.

Dom Nuzzi joins our team as an Account Manager and is based out of Long Island. Dom brings decades of experience in the fire industry.





Nicole Recek joins our team as an Inside Sales Representative and is based out of our Belmar location. Nicole brings

over five years of experience in retail and inside sales.

Logan Rogers joins our team as a 3M Scott Fire & Safety Service Tech. Logan brings over 12 years of firefighting experience to our team.



Camille Susarchick joins our team as the Director of Customer Development and is based out of our Belmar loca-



tion. Camille leads our marketing department, works with our sales team, and assists FF1's president and founder.

● MEMBER FEMSA



FireShowsWest

After producing a successful standalone conference and exposition for 22 years, FireShowsWest has reorganized and become a nonprofit organization. The new

nonprofit, FireShowsWest First Responders Training and Education Foundation (FFRTEF), will continue to produce FireShowsWest, a regional conference serving the 10 Western states.



In addition to its annual conference and expo, the FFRTEF will begin to offer regional, specialized training throughout the 10 Western states in 2020.

● MEMBER FEMSA



First Arriving

First Arriving announces its headquarters has been moved to a new, larger office space in Ashland, VA. The move is driven by First Arriving's rapid growth over the last two years and will allow the company the space to continue cultivating its services and team. The new location



includes expanded conference space, work areas for marketing and development teams aimed at attracting new talent.

First Arriving was recognized by the 40th Annual Telly Awards for its recent video production work promoting the

volunteer fire and rescue service in Marvland and South Carolina. The "Join Maryland's Volun-



teer Fire/EMS Service" production was awarded a Silver Telly in the Branded Content - Social Responsibility or Not-for-Profit category. The South Carolina State Firefighters' Association's "All Walks of Life" was awarded a Bronze Telly in the Social Media Commercial - Public Service & Activism category.

MEMBER FAMA, FEMSA



HAAS Alert

HAAS Alert was recognized as "Connected Car Company of the Year" by PlanetM at Automobili-D, the mobility show spinout of the North American International Auto Show. The company also won the "Rising Star" award from the Illinois Technology Association as part of the Midwest IoT Innovation Awards

MEMBER FAMA



Hansen International. Inc.

On March 3rd, Hansen International, Inc. was struck by an EF-1 tornado. The storm uplifted a section of the roofing in our shipping and maintenance areas, fortunately most of the manufacturing equipment and inventory was not damaged. Thanks to the hard work of numerous Hansen employees we were able to resume operations four days after the tornado struck.

Jeffery Proby recently started in the position of Manufacturing Engineer. Jeffery is responsible for planning, directing, and coordinating manufac-



turing processes within the plant.

Phil Marrero is now in the position of Purchasing Manager. Phil is responsible for carrying out the company's goals and objectives



for sourcing and vendor development activities. Phil works with domestic and overseas suppliers to negotiate contracts and improve quality and service.

Thomas Rollings started in the position of Paint Manager for the Roll Door Up Door



Department earlier this year. Thomas is responsible for overseeing the wet paint operations.

MEMBER FAMA



Harrison Hydra-Gen

Harrison celebrates our 50-vear anniversary! Since 1969 when Harrison was



asked to develop the first Hydraulic Generator, Harrison has become the #1 Hydraulic Generator in the market today. The recent needs to increase production capabilities, warehousing space and office space has resulted in a move to a larger and more modern World Headquarters in Houston, TX.



LION

LION First Responder PPE, Inc., manufacturer of first responder protective equipment (PPE) and Weinbrenner Shoe Company, employee-owned manufac-

turer of Thorogood brand footwear have entered into a long-term strategic partnership that leverages the strengths of both companies.

As of May 1st, LION Fire Boots by Thorogood is the exclusive certified boot offering for Structural Firefighting and Wildland/EMS. Weinbrenner Shoe Company, Inc. will continue to manufacture and design their complete line of occupational footwear along with Thorogood fire boots, while LION will have responsibility for all sales and marketing of the fire boot category.

MEMBER FEMSA



Milliken & Company

Milliken & Company was named among the 2019 World's Most Ethical Companies by Ethisphere Institute, a global leader in defining and advancing the standards of ethical business practices.

An esteemed group of 128 companies, Ethisphere Institute recognizes organizations who are influencing and driving positive change in the business community and societies around the world. Milliken is one of eight companies to earn the World's Most Ethical Companies designation for the 13th consecutive year.



NVFC

Anheuser-Busch is expanding its emergency drinking water program in partnership with the National Volunteer Fire Council (NVFC) to deliver critical hydration to volunteer firefighters across the country.

Joining forces with Anheuser-Busch and the NVFC is the Congressional Fire Services Institute (CFSI), whose mission is to educate members of Congress about the needs and challenges of our nation's fire and emergency services. Together, Anheuser-Busch, the NVFC and CFSI will be raising awareness on the hydration needs of first responders.

The cans of emergency drinking water will be distributed to markets identified by the NFVC as the most vulnerable markets across the nation to receive the initial donation. The program will leverage a rapid-response approach to support volunteer departments nationwide actively fighting wildfires throughout the year.

The new partnership will kick off with a donation of one million cans of clean drinking water in support of volunteer fire departments, beginning this June in advance of wildfire season.

The National Volunteer Fire Council is pleased to announce the 2019 winners of its four national fire service awards.

The recipients of the NVFC's 2019 awards are as follows:

- NVFC Lifetime Achievement Award: Wylie Donaldson Jr.
- NVFC James P. Seavey Sr. Health and Wellness Leadership Award: Brian McQueen
- Junior Firefighter of the Year Award: Robert Dowd
- Junior Firefighter Program of the Year Award: Westport, MA Fire Department Explorer Post #774

◆ MEMBER FAMA, FEMSA



Performance Advantage Company

Performance Advantage Company (PAC) welcomes Kris Young to the PAC team. Kris is the son of Richard Young, founder/ owner of Young Fire



Equipment and Performance Advantage Company. Kris began working for PAC in January 2019.

Having worked in Quality Control for over 24 years, his background of developing systems to streamline production will help things run smoother at PAC.

● MEMBER FAMA, FEMSA



Perimeter Solutions

Perimeter Solutions announced the purchase of a group of companies in Post Falls, ID, including First Response Fire Rescue, River City Fabrication and H&S Transport.

As the manufacturer of PHOS-CHEK® Long-Term Fire Retardant, Perimeter Solutions plans to integrate the three businesses within its existing manufacturing and service ecosystem to expand its technology and solutions offering in the fire suppression sector.

Perimeter Solutions will retain the management, staff and service technicians of First Response, RCF and H&S Transport. The Post Falls facilities will become a new operational site under the company's Fire Safety Group with Shannon Horn assuming the new role of Director, Government Contracts and President of River City Fabrication.

MEMBER FAMA



Pro Poly of America

Pro Poly is pleased to announce the opening of a new location in Davis, WV.

The new 6,500 square foot facility is located on Highway 48 in Tucker County in beautiful northeast West Virginia. This location is perfect for expanding the business into the Ohio Valley, Mid-Atlantic and Northeast US regions.

● MEMBER FAMA



Rosenbauer

Rosenbauer America announced that Innovative Fire Rescue Group (IFRG), Ocala, FL, has been named the authorized sales and service dealer for Rosenbauer America fire apparatus and products for the entire state of Florida. IFRG is led by partners Dan Moates, David Cooper, and Phillip Lincoln, and employs Paul Stephenson and Mark Smith.

MEMBER FAMA



SVI Trucks

Dwayne "Woody" Woodard joins SVI Trucks as the new Eastern Sales Manager. Woodard brings more than 30 years of

fire industry experience to his regional sales role, which encompasses states east of the Mississippi River. Woodard retired from the Charlotte Fire



Department in April to begin on his new venture, joining the sales team during FDIC International.

MEMBER FEMSA



Sourcewell

Crosby Grindle and Keely Maroney of Cooperative Services LLC are partnering with Sourcewell.



Grindle has 30 years' experience as a uniformed first responder and eight years' experience in cooperative procurement development in public safety.

Maroney's experience includes director of operations for a national public cooperative

procurement organization with over 32,000-member organizations, specializing in public safety.



MEMBER FAMA, FEMSA



Sutphen Corporation

Sutphen hosted its second aerial service class of the year at its brand-new Service. Parts and Refurbishment Center in Urbana, Ohio.

The aerial service and maintenance class, June 18-20 was taught by Sutphen service experts and was focused on department mechanics, technicians and engineers.

◆ MEMBER FAMA, FEMSA



Super Vaccuum / Command Light

Dana Shaffer joins Super Vacuum Manufacturing and Command Light as the new Northeast Sales Manager.

He brings more than 17 years of sales experience in the fire equipment industry and 20 years of firefighting experience with the Epsy Fire Department.



● MEMBER FEMSA



Veridian Fire Protective Gear



Veridian Fire Protective Gear is pleased to announce that **Steve Sipe** has accepted the position of Director of Manufacturing leading Veridian's

production facilities in Spencer, IA and Quitman, AR.

Steve brings to Veridian over 24 years of extensive hands-on experience implementing contemporary manufacturing strategies.

Recipients of the State of the Fire Service Survey Raffle

The Clendenin Volunteer Fire Department in West Virginia standing in front of their fire truck with the new equipment they purchased as a result of winning the survey raffle. Captain Alisha Samples took the survey that won the raffle.



From left to right: Firefighter Chris Legg, Chief Kevin Clendenin, Assistant Chief Frank Kirk, and Firefighter Alisha Samples.

IN MEMORIAM



FEMSA and FAMA offer condolences to the families of those who recently have passed:

Gladys Cook

mother of Janet Wilmoth

Jim Goodman

husband of Joni Goodman of Development Initiatives Inc. (DII)

Hazel Spotts

wife of Jerry Spotts, (formerly of Churchville Fire)

Dixie Young

wife of Dick Young of Performance Advantage Company

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WINTER ISSUE DEADLINE: October 31, 2019

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2019 FIRE SERVICE EVENTS

Texas A&M Spanish Fire

School College Station, TX

July 8-11

AZ Chiefs and AZ Districts

Conference Glendale, AZ azfirechiefs.org

Ohio Fire & Rescue **Development Conference**

July 12-14

Maritime Fire Chiefs Conference Moncton, NB

July 14-19

Texas A&M Industrial Fire

College Station, TX

July 15-19

IAFC Southeastern Division Murfreesboro, TN

July 21-26

Texas A&M Municipal Fire

Association

Fire-Rescue International (FRI)

Alabama Fire Chiefs Summer

Conference

Kentucky Assoc. of Fire Chiefs

Conference

School College Station, TX

Louisiana State Fireman's

August 7-10

Atlanta, GA

Orange Beach, AL alfirechiefs.com

Bowling Green, KY kychiefs.com

South Atlantic Fire Rescue Expo

September 10-14 Georgia Fire Service Conference and Expo

New Jersey State Firemen's Convention

njfireexpo.com

Fire Rescue Canada

September 19-21

Alaska Fire Chief Conference

September 26-29

NM Fire Service Conference Ruidoso, NM

October 5-6 NFFF Memorial Weekend October 8-12 Firehouse Expo

Nashville, TN firehouseexpo.com

October 9-11 FEMSA/FAMA Annual/Fall Conference

Toronto, ON femsa.org | fama.org

October 9-11 Texas Municipal League Annual Conference & Expo San Antonio, TX

Illinois Fire Chiefs Association

Conference

China Fire Expo

Beijing, China October 21-24

3rd National Cohesive Wildland Fire Management Strategy Workshop

October 22-25 Fire Leadership Challenge

October 27-30

FireShowsWest

Wildfire 2019 - 7th Intl Wildland Fire Conference Campo Grande, Brazil

November 14-17

VCOS Symposium in the Sun Clearwater Beach, FL iafc.org

December 4-8

Hawaii Fire Chief Conference

Oahu. HI

FDSOA Apparatus Symposium and Annual Health and Safety Forum

Scottsdale, AZ