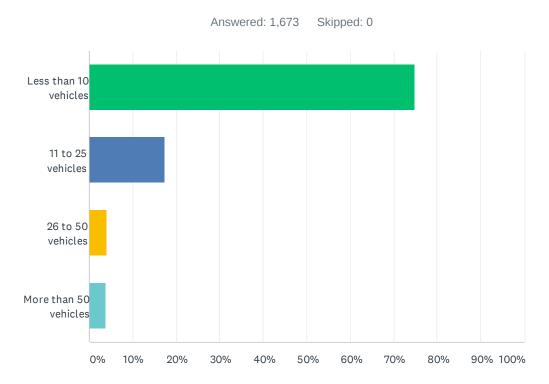


Q1 What type of organization is your fire department?

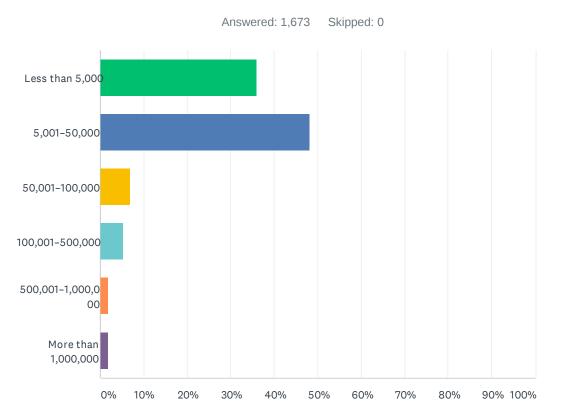
ANSWER CHOICES	RESPONSES	
Career department	17.45%	292
Volunteer department / Paid on call	51.40%	860
Combination career & volunteer department	18.77%	314
Private/contractual department	0.90%	15
State/federal department	0.66%	11
Other (please specify)	10.82%	181
TOTAL		1,673

Q2 What is the size of your combined front line and reserve fire apparatus fleet (not including ambulance and automobiles).



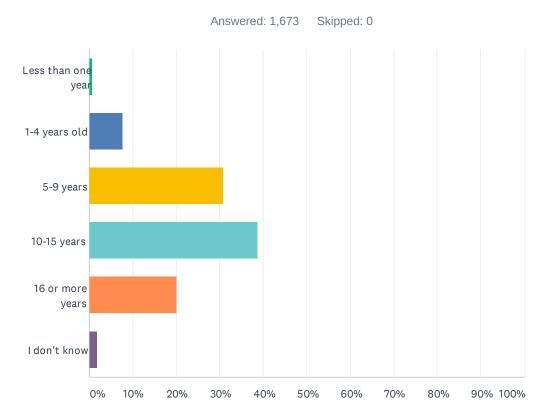
ANSWER CHOICES	RESPONSES	
Less than 10 vehicles	74.90% 1,253	3
11 to 25 vehicles	17.33% 290	0
26 to 50 vehicles	3.95% 60	6
More than 50 vehicles	3.83% 64	4
TOTAL	1,673	3





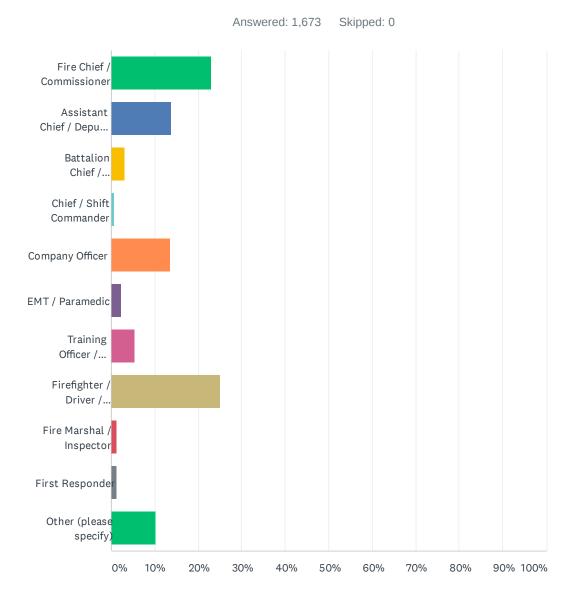
Q3 What size population does your department serve?

ANSWER CHOICES	RESPONSES	
Less than 5,000	36.04% 6	603
5,001–50,000	48.12% 8	805
50,001–100,000	6.87% 1	.15
100,001-500,000	5.14%	86
500,001-1,000,000	1.91%	32
More than 1,000,000	1.91%	32
TOTAL	1,6	673



Q4 What is the average age of your front line apparatus?

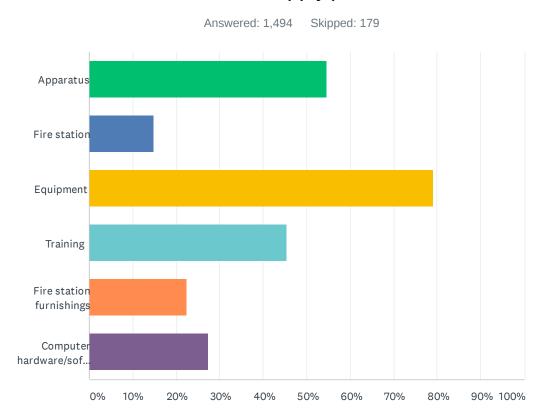
ANSWER CHOICES	RESPONSES	
Less than one year	0.54%	9
1-4 years old	7.83%	131
5-9 years	30.78%	515
10-15 years	38.79%	649
16 or more years	20.14%	337
I don't know	1.91%	32
TOTAL	:	1,673



Q5 Please select your primary occupation / title.

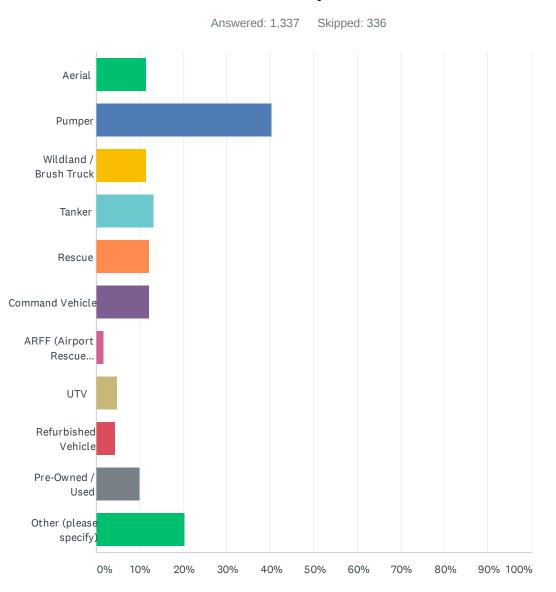
ANSWER CHOICES	RESPONSES	
Fire Chief / Commissioner	22.95%	384
Assistant Chief / Deputy Chief	13.75%	230
Battalion Chief / District Chief	3.17%	53
Chief / Shift Commander	0.72%	12
Company Officer	13.69%	229
EMT / Paramedic	2.27%	38
Training Officer / Training Chief / Instructor	5.38%	90
Firefighter / Driver / Operator	25.10%	420
Fire Marshal / Inspector	1.32%	22
First Responder	1.32%	22
Other (please specify)	10.34%	173
TOTAL		1,673

Q6 What do you anticipate purchasing in the next fiscal year? (Select all that apply.)



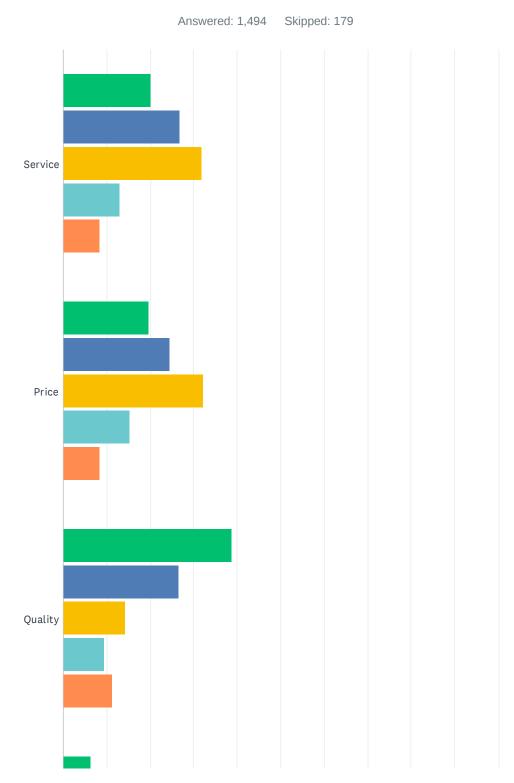
ANSWER CHOICES	RESPONSES
Apparatus	54.55% 815
Fire station	14.93% 223
Equipment	79.18% 1,183
Training	45.45% 679
Fire station furnishings	22.29% 333
Computer hardware/software	27.51% 411
Total Respondents: 1,494	

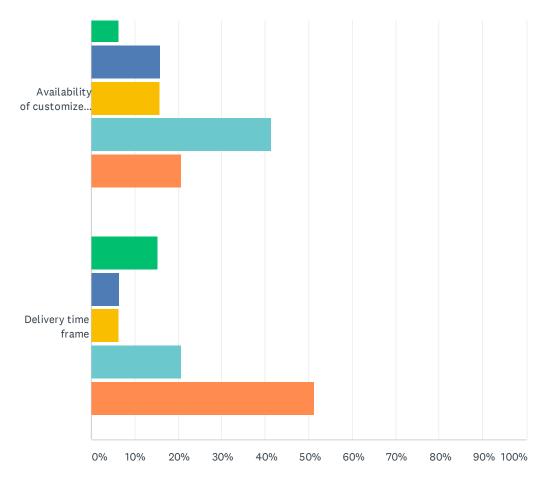
Q7 Which of the following apparatus do you anticipate purchasing in the next fiscal year?



ANSWER CHOICES	RESPONSES	
Aerial	11.59%	155
Pumper	40.31%	539
Wildland / Brush Truck	11.44%	153
Tanker	13.09%	175
Rescue	12.04%	161
Command Vehicle	12.19%	163
ARFF (Airport Rescue Firefighting)	1.65%	22
UTV	4.86%	65
Refurbished Vehicle	4.41%	59
Pre-Owned / Used	10.10%	135
Other (please specify)	20.34%	272
Total Respondents: 1,337		

Q8 When purchasing a new piece of equipment, please rank how the following aspects relate to your brand loyalty, using 1 as the most important and 5 as the least important. NOTE: To provide a ranking, each line requires an answer and it must be different from the others. There can only be one aspect ranked as the most important, one aspect ranked as least important, and each level between.

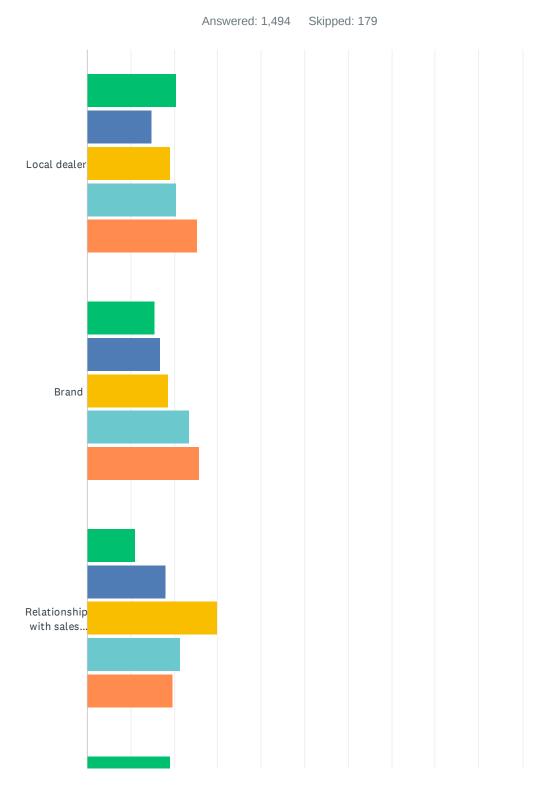


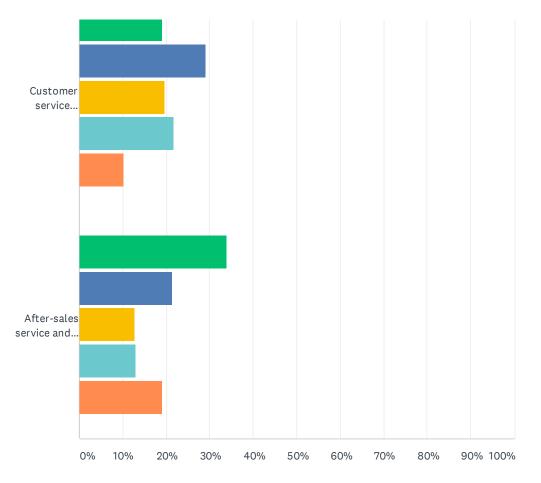


1	2	3	4	5
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	1	2	3	4	5	TOTAL
Service	20.08%	26.71%	31.73%	13.05%	8.43%	
	300	399	474	195	126	1,494
Price	19.75%	24.43%	32.20%	15.33%	8.30%	
	295	365	481	229	124	1,494
Quality	38.62%	26.51%	14.12%	9.50%	11.24%	
	577	396	211	142	168	1,494
Availability of customized options	6.29%	15.80%	15.73%	41.43%	20.75%	
	94	236	235	619	310	1,494
Delivery time frame	15.26%	6.56%	6.22%	20.68%	51.27%	
-	228	98	93	309	766	1,494

Q9 How important are the following service/manufacturer attributes in the purchase of new apparatus? Please rank the following attributes, using 1 as the most important and 5 as the least important.NOTE: To provide a ranking, each line requires an answer and it must be different from the others. There can only be one aspect ranked as the most important, one aspect ranked as least important, and each level between.

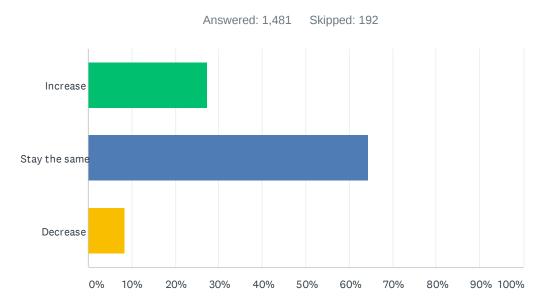




1	2	3	4	5
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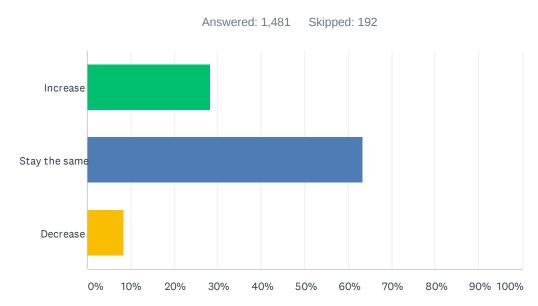
	1	2	3	4	5	TOTAL
Local dealer	20.41%	14.86%	19.08%	20.41%	25.23%	
	305	222	285	305	377	1,494
Brand	15.53%	16.73%	18.54%	23.49%	25.70%	
	232	250	277	351	384	1,494
Relationship with sales person	11.18%	17.94%	29.85%	21.29%	19.75%	
	167	268	446	318	295	1,494
Customer service experience	19.08%	29.12%	19.75%	21.82%	10.24%	
	285	435	295	326	153	1,494
After-sales service and parts	33.80%	21.35%	12.78%	12.99%	19.08%	
	505	319	191	194	285	1,494

Q10 During the next two years (2019 and 2020), do you anticipate your apparatus budget will increase, stay the same, or decrease?



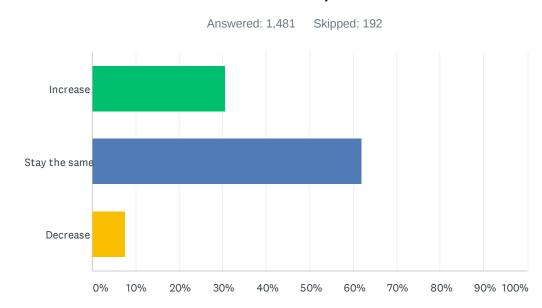
ANSWER CHOICES	RESPONSES
Increase	27.35% 405
Stay the same	64.35% 953
Decrease	8.31% 123
TOTAL	1,481

Q11 During the next two years (2019 and 2020), how do you expect your staffing level to change?



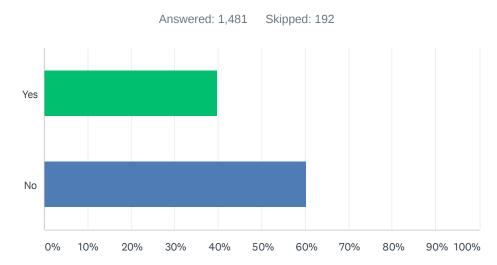
ANSWER CHOICES	RESPONSES	
Increase	28.22%	418
Stay the same	63.47%	940
Decrease	8.31%	123
TOTAL		1,481

Q12 Exclusive of capital purchases such as apparatus, how do you expect your equipment budget to change over the next two years (2019 and 2020)?



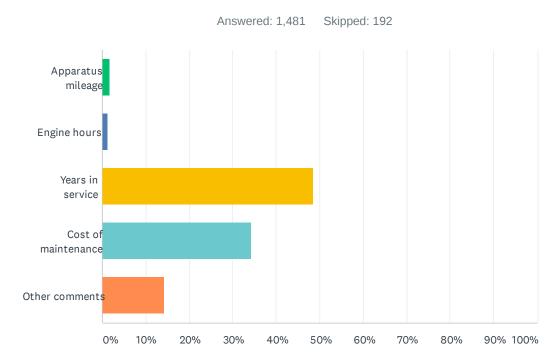
ANSWER CHOICES	RESPONSES	
Increase	30.52%	452
Stay the same	61.92%	917
Decrease	7.56%	112
TOTAL		1,481

Q13 Does your fire department have a formal or written apparatus replacement plan or process?



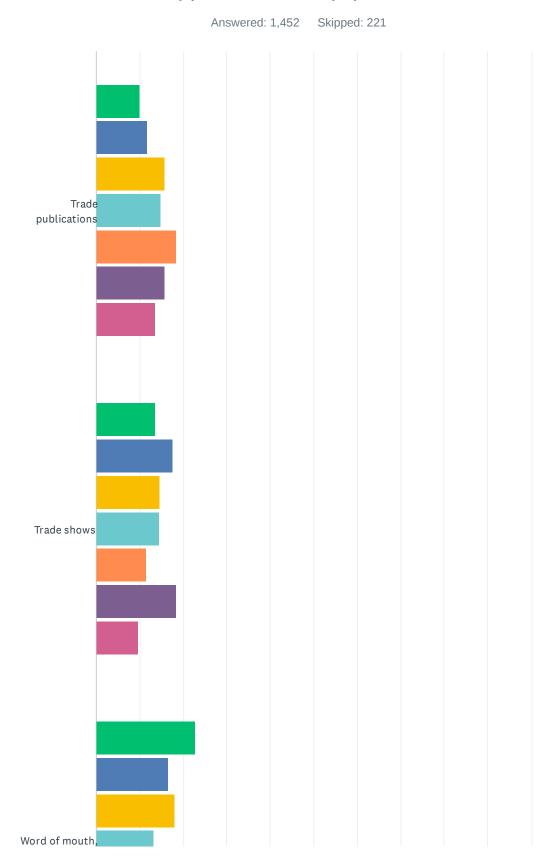
ANSWER CHOICES	RESPONSES	
Yes	39.77%	589
No	60.23%	892
TOTAL		1,481

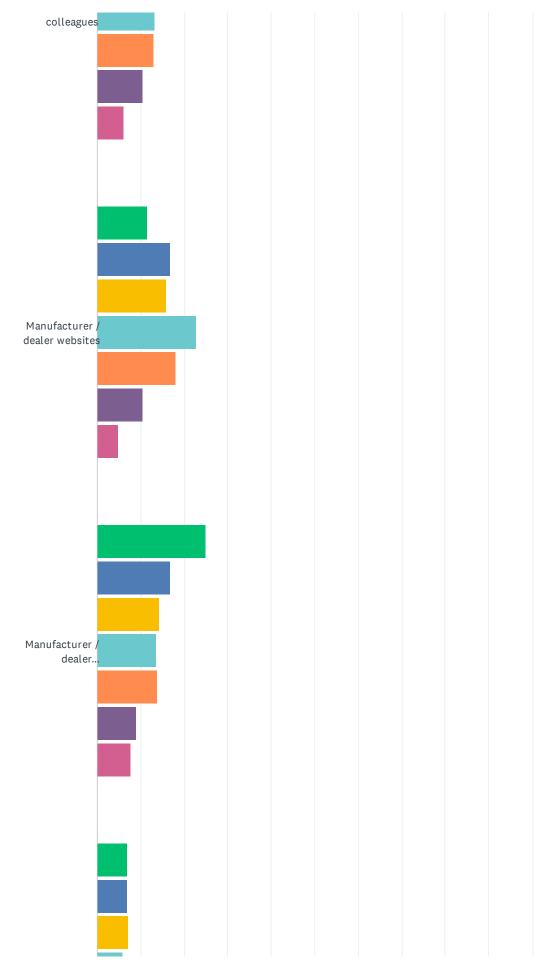
Q14 How does your department determine an apparatus is ready for replacement? (Please provide details in the comment section)

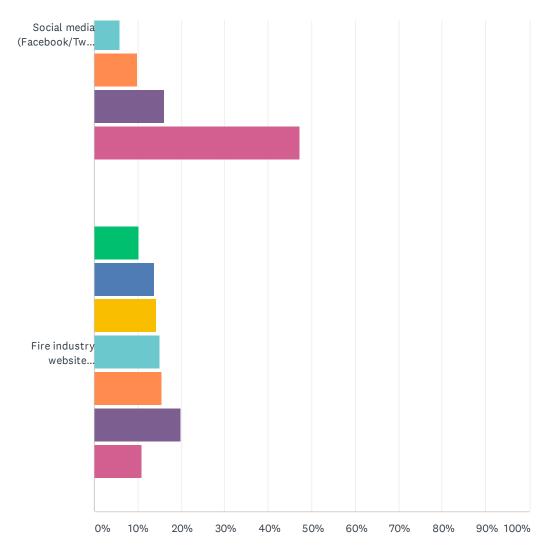


ANSWER CHOICES	RESPONSES	
Apparatus mileage	1.76%	26
Engine hours	1.22%	18
Years in service	48.62% 7.	20
Cost of maintenance	34.23% 5	07
Other comments	14.18% 2	10
TOTAL	1,4	81

Q15 Using 1 as the most important and 7 as the least important, please rank the importance of each of the following when seeking information on apparatus and equipment.







1 2 3 4 5 6 7

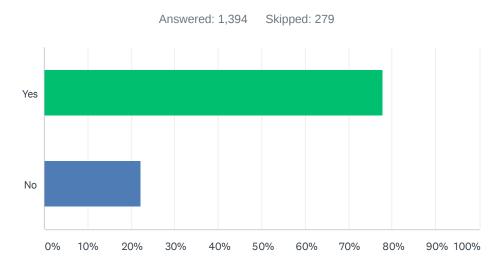
	1	2	3	4	5	6	7	TOTAL
Trade publications	9.99% 145	11.78% 171	15.63% 227	14.88% 216	18.46% 268	15.77% 229	13.50% 196	1,452
Trade shows	13.57% 197	17.56% 255	14.67% 213	14.53% 211	11.50% 167	18.46% 268	9.71% 141	1,452
Word of mouth, colleagues	22.87% 332	16.46% 239	18.04% 262	13.22% 192	12.88% 187	10.47% 152	6.06% 88	1,452
Manufacturer / dealer websites	11.50% 167	16.67% 242	15.98% 232	22.73% 330	17.98% 261	10.40% 151	4.75% 69	1,452
Manufacturer / dealer salespersons	24.79% 360	16.80% 244	14.26% 207	13.64% 198	13.91% 202	8.95% 130	7.64% 111	1,452
Social media (Facebook/Twitter, etc.)	6.96% 101	6.82% 99	7.09% 103	5.92% 86	9.78% 142	16.05% 233	47.38% 688	1,452
Fire industry website articles	10.33% 150	13.91% 202	14.33% 208	15.08% 219	15.50% 225	19.90% 289	10.95% 159	1,452

Q16 Thank you for completing this survey. If you'd like to be included in the drawing for a \$500 Visa card, please complete the following so that we can contact you in the event your name is chosen. Your responses will not be connected to this information.

ANSWER CHOICES	RESPONSES	
Name:	99.93%	1,338
Fire Department:	97.24%	1,302
Age:	94.32%	1,263
Mailing Address:	99.33%	1,330
City/Town:	99.55%	1,333
State/Province:	99.40%	1,331
ZIP/Postal Code:	99.48%	1,332
Country:	97.01%	1,299
Email Address:	99.40%	1,331
Phone Number:	93.73%	1,255

Answered: 1,339 Skipped: 334

Q17 Would you like to receive future survey emails from FAMA?



ANSWER CHOICES	RESPONSES	
Yes	77.76%	1,084
No	22.24%	310
TOTAL		1,394